

# Department of Tourism and Hospitality

## Temporary high level structure

**Suzana Bishop**  
Chief Executive Officer  
• Office of the CEO

### Parks and Wildlife

led by  
**Neva McCartney,**  
Senior Executive Director

- Parks Management
- Wildlife Management
- Park Development

### Licensing, Commercial and Enablement

led by  
**Valerie Smith,**  
Deputy Chief Executive

- Licensing
- Commercial Partnerships
- Corporate Services
- Corporate Communications

### Destination Marketing

led by  
**Monika Tonkin,**  
A/Chief Marketing Officer

- Domestic Marketing
- International marketing
- Digital Marketing and Data Services
- Global Brand and Content
- Screen Territory

### Industry Development

led by  
**Rachel Telford,**  
A/Executive Director

- Tourism Development
- Regional Development
- Strategy and Insights
- NT Business Events

NT Major  
Events  
Company

Darwin  
Waterfront  
Corporation