

# Northern Territory Wholesale Alcohol Supply

2013 to 2020

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# 1. Wholesale Alcohol Supply

Wholesalers registered to trade alcohol in the Northern Territory provide the Department of Industry, Tourism and Trade with data on the volume of alcohol supplied to licensed retailers by product type (cask wine, bottled wine, fortified wine, cider, standard spirits, pre mixed spirits, full strength beer, mid strength beer and low strength beer).

The volume of each product supplied in the Northern Territory is multiplied by its estimated fraction of alcohol content so that the amount of pure alcohol associated with each product type can be compared. The figures presented in this document represent the wholesale supply in litres of Pure Alcohol Content (PAC). Wholesale PAC supply statistics are presented for the Northern Territory as a whole; each of the major urban centres (Darwin, Palmerston, Alice Springs, Katherine, Tennant Creek and Nhulunbuy) and for the Northern Territory Balance<sup>1</sup>.

An estimate of the apparent per capita consumption of alcohol in the Northern Territory is determined by dividing the total alcohol supplied in the Northern Territory by an estimate of the population likely to be drinking. National statistics include those people aged 15 years and above as the likely drinking population. As the Northern Territory is a major centre for tourism, the total population likely to be drinking is derived by adding the estimates of the Northern Territory interstate and international tourist numbers<sup>2</sup> to the Australian Bureau of Statistics' estimates<sup>3</sup> of the Northern Territory population aged 15 years and over. Apparent consumption can only be reliably calculated for the whole of the Northern Territory as population estimates are considered unreliable at lower geographic levels. This year, like last, the Australian Bureau of Statistics has released revised population figures for previous years. The revisions are reflected in this report and hence previous years' population figures may vary. As a result, average alcohol consumption figures for previous years may have also been affected.

Where population changes are cited for regional areas, they are based on the Australian Bureau of Statistics' total estimated drinking age residential population for those regions.

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<sup>1</sup> Northern Territory Balance is defined as the rest of the Northern Territory after the urban centres (i.e. Darwin, Palmerston, Alice Springs, Katherine, Tennant Creek and Nhulunbuy) have been removed.

<sup>2</sup> Based on calendar year estimates from Tourism Research Australia of interstate and international tourist nights for tourists aged 15 years and over.

<sup>3</sup> Based on annual estimates from the Australian Bureau of Statistics (ABS) publication: 3235.0 - *Regional Population by Age and Sex, Australia, 2020*.

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## 2. Summary

Estimated per capita consumption of alcohol in the Northern Territory has increased to 11.7 litres per person in the 2020 calendar year.

Estimated per capita consumption in 2020 was 9% greater than in 2019 and 9% less than in 2013.

Wholesale alcohol supply (litres PAC) in the Northern Territory in 2020 remained relatively steady compared to 2019, while the estimated drinking-age population decreased by 8%.

Wholesale alcohol supply (litres PAC) in Darwin in 2020 was 3% more than in 2019, while the estimated drinking-age residential population decreased by 1%.

Wholesale alcohol supply (litres PAC) in Palmerston in 2020 was 4% more than in 2019, while the estimated drinking-age residential population increased by 2%.

Wholesale alcohol supply (litres PAC) in Alice Springs in 2020 was 10% less than in 2019, while the estimated drinking-age residential population remained relatively steady.

Wholesale alcohol supply (litres PAC) in Katherine in 2020 was 5% less than in 2019, while the estimated drinking-age residential population remained relatively steady.

Wholesale alcohol supply (litres PAC) in Tennant Creek in 2020 was 8% more than in 2019, while the estimated drinking-age residential population increased by 1%.

Wholesale alcohol supply (litres PAC) in Nhulunbuy in 2020 was 7% more than in 2019, while the estimated drinking-age residential population remained relatively steady.

Wholesale alcohol supply (litres PAC) in the Northern Territory Balance in 2020 remained relatively steady compared to 2019, while the estimated drinking-age residential population increased by 1%.

### 3. Per Capita Consumption

Table 1 and Figure 1 show the estimated per capita consumption of alcohol in the Northern Territory for the calendar years 2013 to 2020.

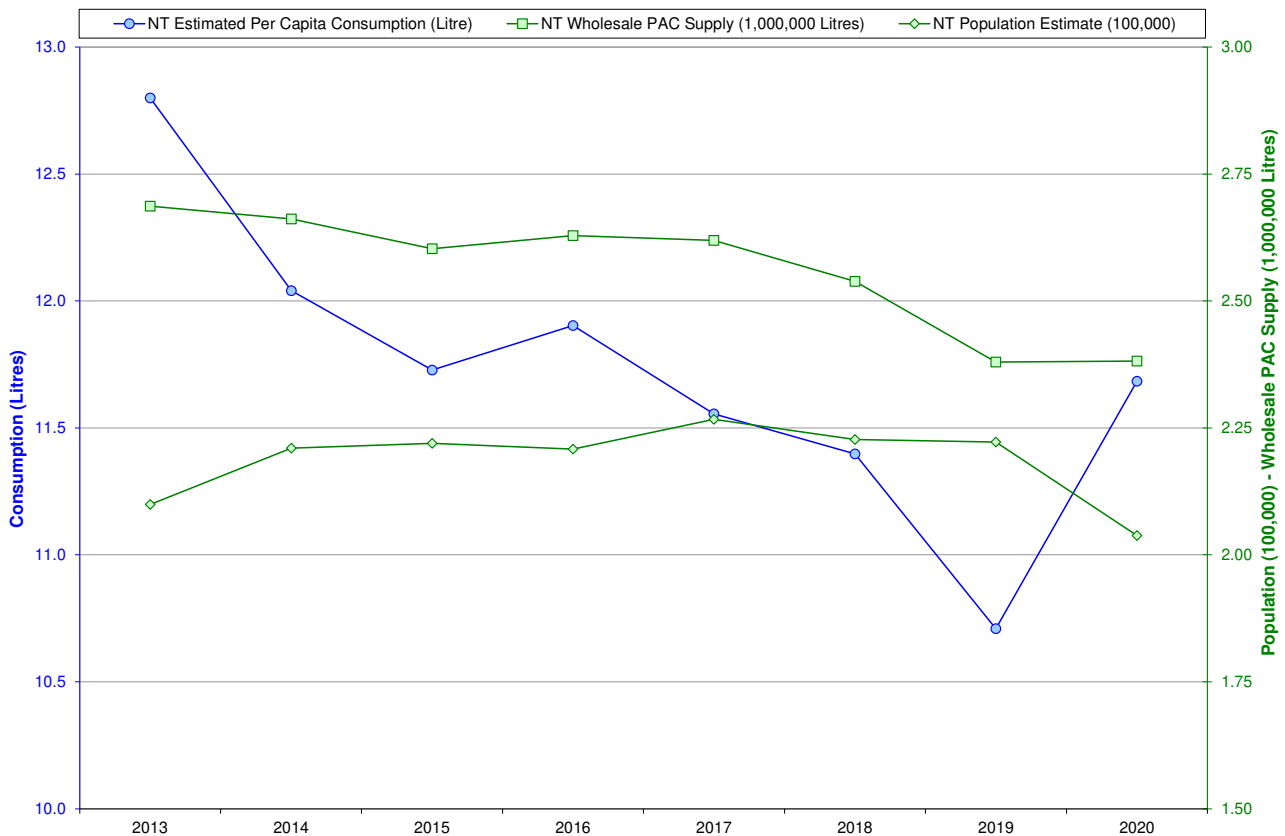
Table 1: Estimated Per Capita Consumption - Northern Territory

	2013	2014	2015	2016	2017	2018	2019	2020
Consumption	12.80	12.04	11.73	11.90	11.55	11.40	10.71	11.68
PAC Supply	2,687,080	2,661,435	2,603,013	2,628,448	2,619,364	2,538,633	2,379,593	2,381,277
Population Estimates	209,936	221,043	221,958	220,821	226,688	222,735	222,206	203,809

In 2020, the Northern Territory estimated per capita consumption of alcohol increased by 9%, from 10.71 litres per person to 11.68 litres per person.

Between 2013 and 2020, estimated per capita consumption of alcohol in the Northern Territory has shown a decreasing trend.

Figure 1: Estimated Per Capita Consumption - Northern Territory



## 4. Wholesale PAC Supply

### 4.1. Northern Territory Total

Table 2 and Figure 2 show the wholesale PAC supply by types of alcohol products in the Northern Territory for the years 2013 to 2020.

Table 2: Wholesale PAC Supply - Northern Territory

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	114,316	121,448	117,494	116,072	108,730	100,048	94,133	87,678
Total Wine	520,761	518,614	511,874	516,761	515,436	488,759	403,396	366,788
Total Spirits	680,784	664,486	642,131	652,871	638,675	651,396	649,266	755,248
Total Beer	1,371,219	1,356,887	1,331,514	1,342,744	1,356,524	1,298,431	1,232,799	1,171,563
<b>Total</b>	<b>2,687,080</b>	<b>2,661,435</b>	<b>2,603,013</b>	<b>2,628,448</b>	<b>2,619,364</b>	<b>2,538,633</b>	<b>2,379,593</b>	<b>2,381,277</b>

In 2020, the total wholesale PAC supply remained relatively steady. Total spirits increased by 16%, while total wine decreased by 9% and total beer decreased by 5%.

Between 2013 and 2020, the total wholesale PAC supply exhibited a decreasing trend of about 2% per year. Total wine, cider and total beer exhibited decreasing trends of about 5%, 4% and 2% per year respectively. Total spirits increased by 11% over the period.

Figure 2: Wholesale PAC Supply - Northern Territory

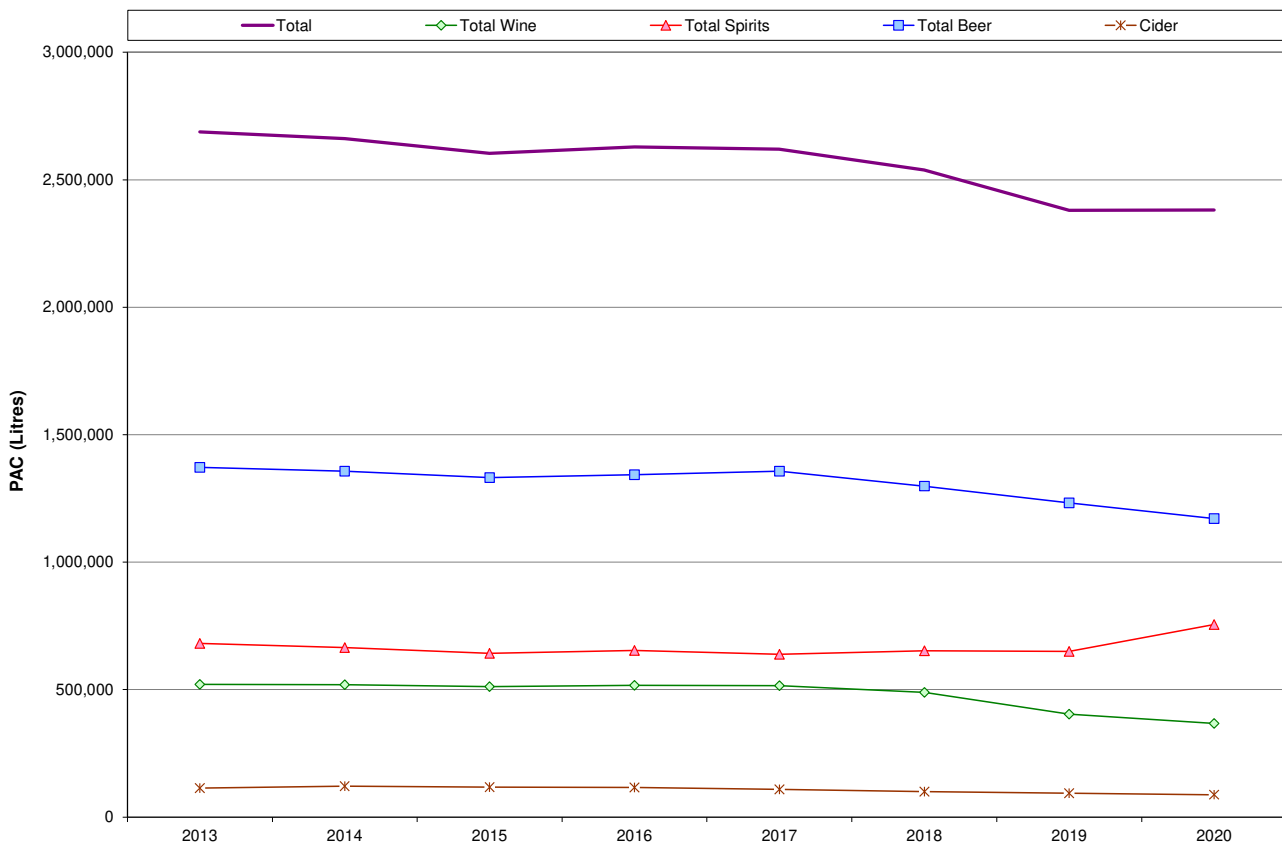


Table 3 and Figure 3 show the wholesale PAC supply of wine in the Northern Territory for the years 2013 to 2020.

Table 3: Wholesale PAC Supply Wine - Northern Territory

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	102,369	114,580	111,367	105,101	95,633	91,350	48,663	41,325
Wine Bottle	374,966	381,136	385,878	398,966	408,153	386,900	347,415	318,438
Wine Fortified	43,426	22,898	14,628	12,694	11,649	10,509	7,318	7,025
<b>Total Wine</b>	<b>520,761</b>	<b>518,614</b>	<b>511,874</b>	<b>516,761</b>	<b>515,436</b>	<b>488,759</b>	<b>403,396</b>	<b>366,788</b>

In 2020, the total supply of wine decreased by 9%. Cask wine decreased by 15%, bottled wine decreased by 8% and fortified wine decreased by 4%.

Between 2013 and 2020, the total supply of wine exhibited a decreasing trend of about 5% per year. Both fortified wine and cask wine exhibited a decreasing trend of about 23% and 12% per year respectively, while bottled wine decreased by 15% over the period.

Figure 3: Wholesale PAC Supply Wine - Northern Territory

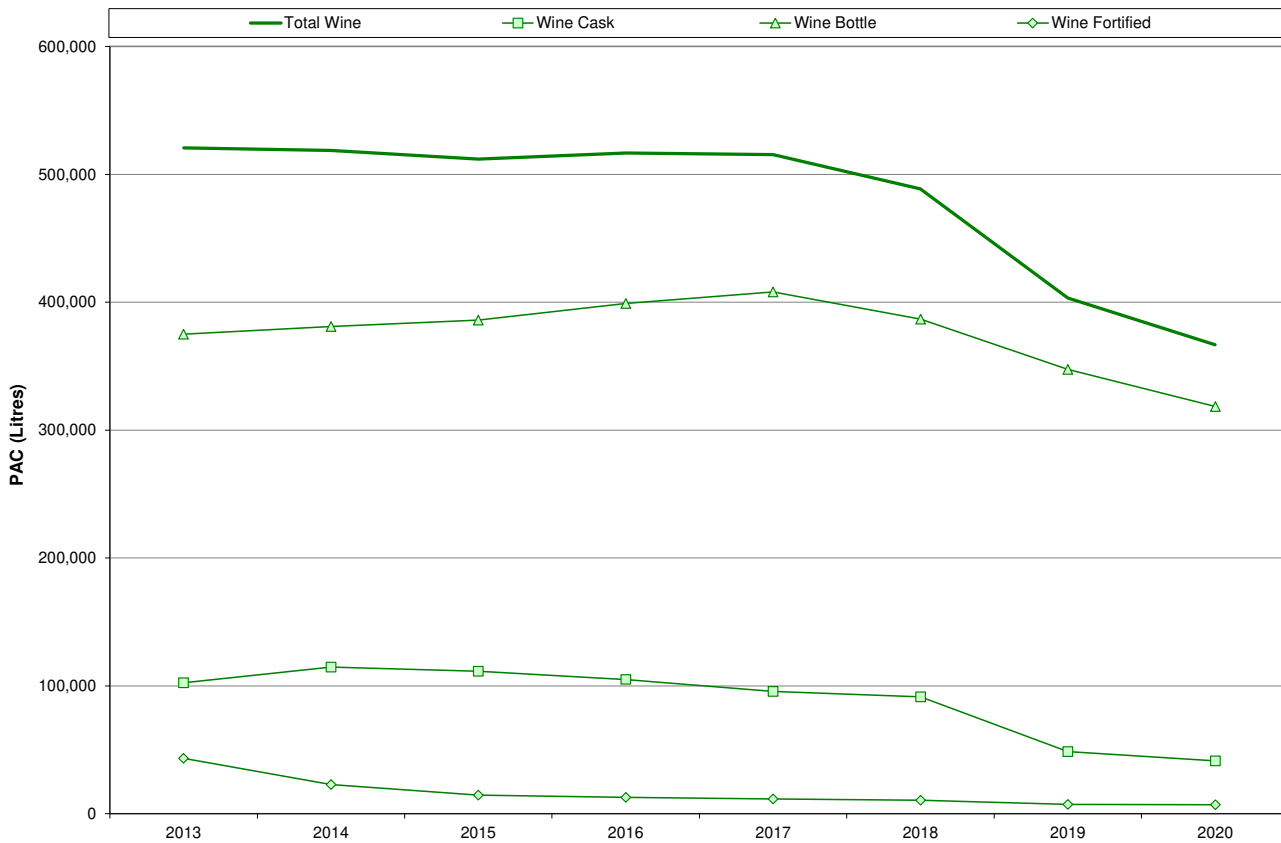


Table 4 and Figure 4 show the wholesale PAC supply of spirits in the Northern Territory for the years 2013 to 2020.

Table 4: Wholesale PAC Supply Spirits - Northern Territory

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	462,640	444,985	434,218	448,576	437,422	464,631	478,439	543,343
Spirits Pre-mixed	218,144	219,501	207,913	204,295	201,254	186,765	170,826	211,905
<b>Total Spirits</b>	<b>680,784</b>	<b>664,486</b>	<b>642,131</b>	<b>652,871</b>	<b>638,675</b>	<b>651,396</b>	<b>649,266</b>	<b>755,248</b>

In 2020, the total supply of spirits increased by 16%. Pre-mixed spirits increased by 24% and standard spirits increased by 14%.

Between 2013 and 2020, the total supply of spirits increased by 11%. Standard spirits increased by 17%, while pre-mixed spirits decreased by 3% over the period.

Figure 4: Wholesale PAC Supply Spirits - Northern Territory

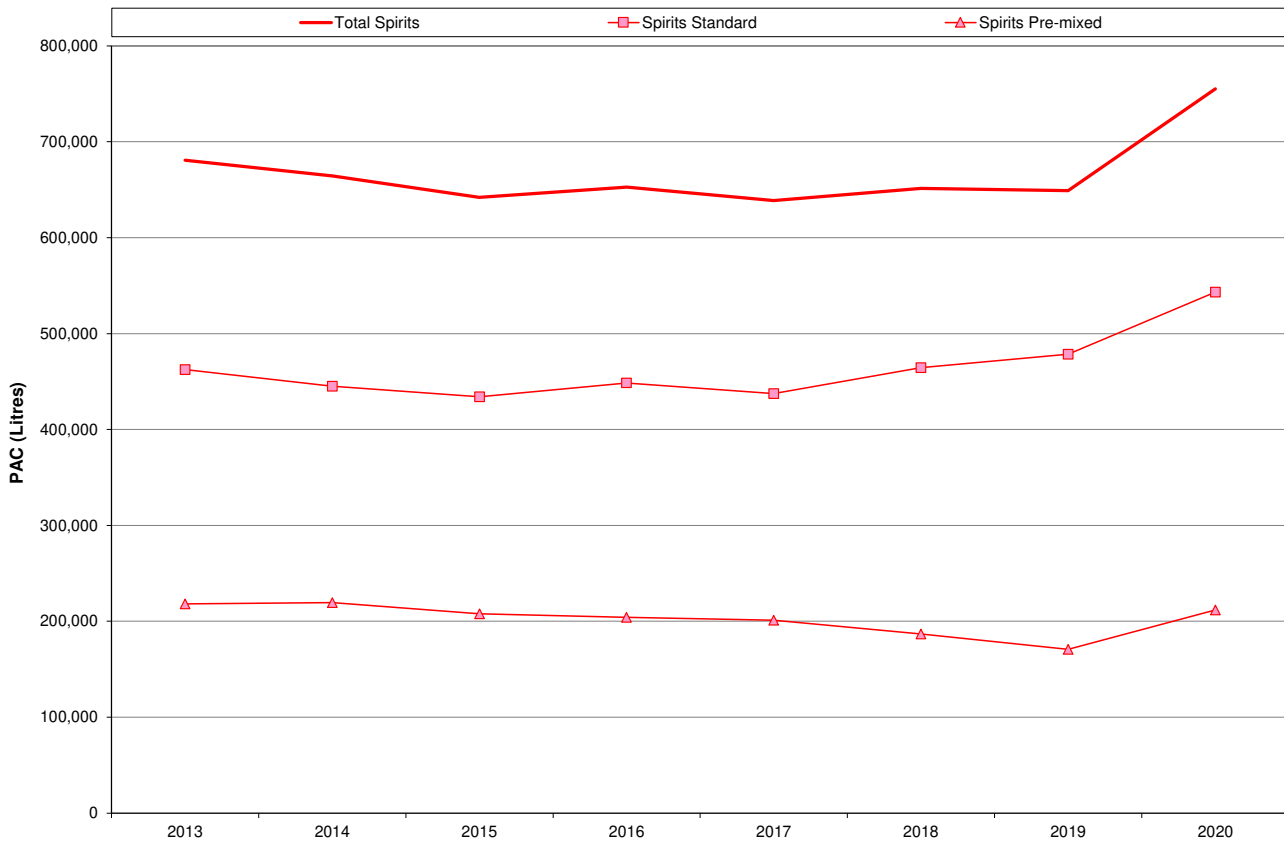




Table 5 and Figure 5 show the wholesale PAC supply of beer in the Northern Territory for the years 2013 to 2020.

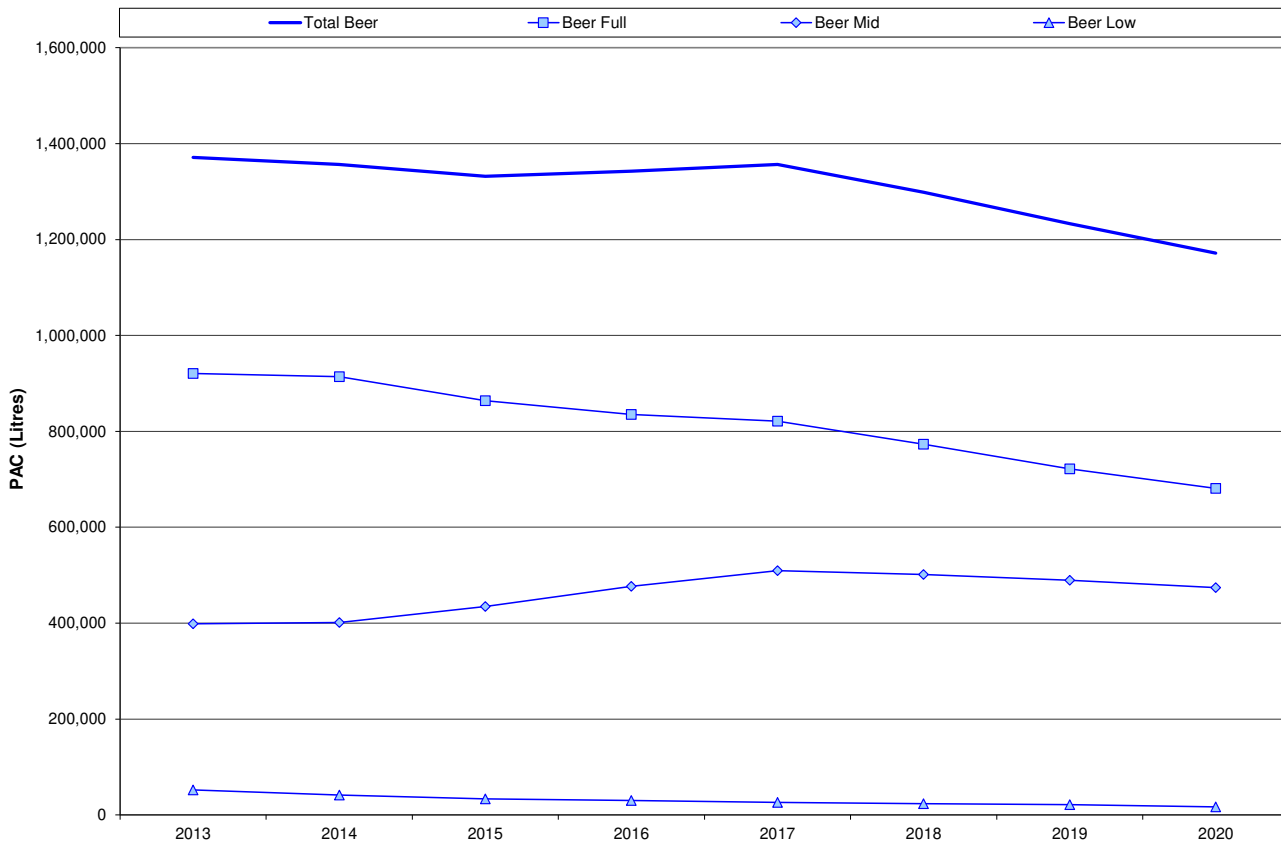
Table 5: Wholesale PAC Supply Beer - Northern Territory

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	920,831	913,950	863,707	835,293	821,477	773,382	721,491	681,135
Beer Mid	398,659	401,385	434,469	476,953	509,297	501,396	489,729	473,848
Beer Low	51,729	41,552	33,338	30,498	25,750	23,653	21,580	16,581
<b>Total Beer</b>	<b>1,371,219</b>	<b>1,356,887</b>	<b>1,331,514</b>	<b>1,342,744</b>	<b>1,356,524</b>	<b>1,298,431</b>	<b>1,232,799</b>	<b>1,171,563</b>

In 2020, the total supply of beer decreased by 5%. Low-strength beer decreased by 23%, full-strength beer decreased by 6% and mid-strength beer decreased by 3%.

Between 2013 and 2020, the total supply of beer exhibited a decreasing trend of about 2% per year. Low-strength and full-strength beer exhibited decreasing trends of about 15% and 4% per year respectively, while mid-strength beer increased by 19% over the period.

Figure 5: Wholesale PAC Supply Beer - Northern Territory



## 4.2. Regional Composition

Table 6 and Figure 6 show the total wholesale PAC supply in each region as a percentage of the total supply in the Northern Territory for the years 2013 to 2020.

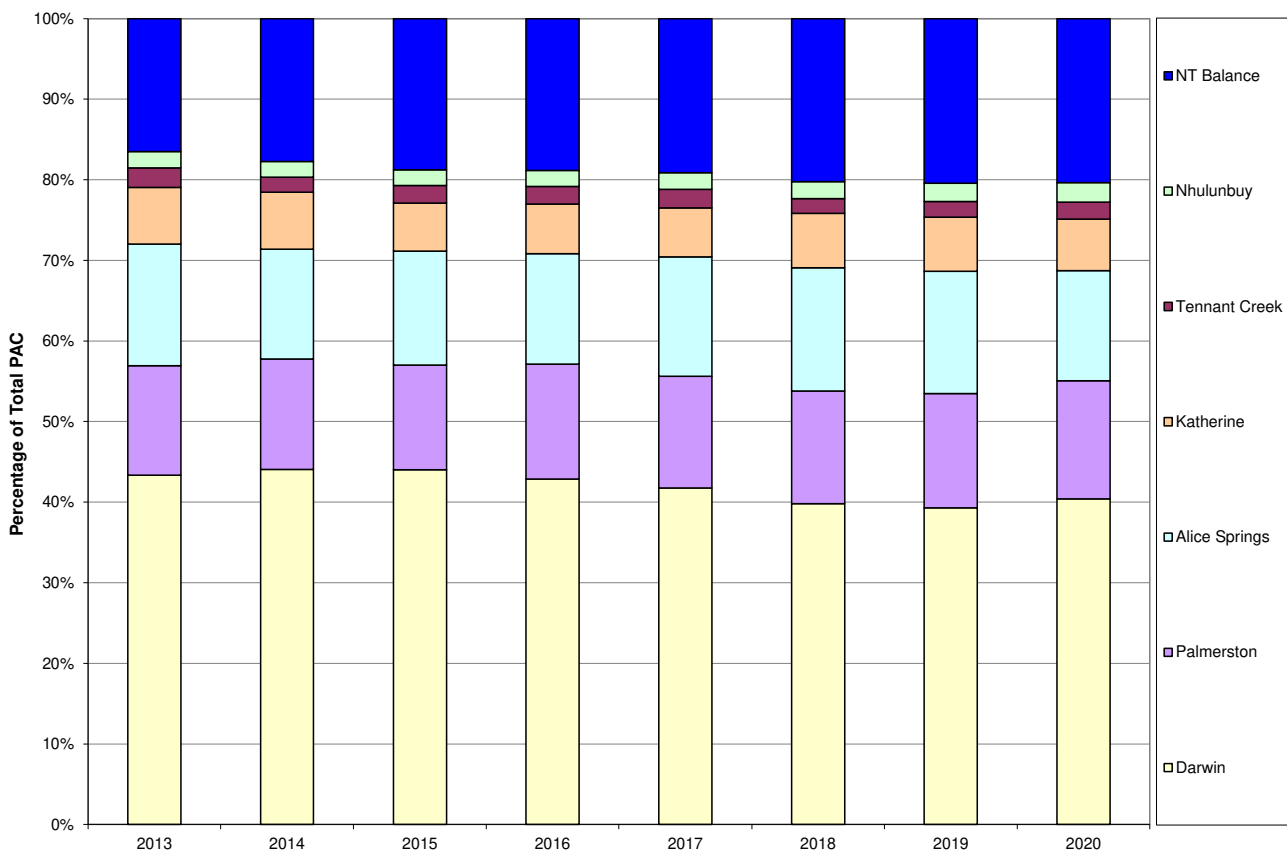
Table 6: Wholesale PAC Supply - Regional Composition

	2013	2014	2015	2016	2017	2018	2019	2020
Darwin	43%	44%	44%	43%	42%	40%	39%	40%
Palmerston	14%	14%	13%	14%	14%	14%	14%	15%
Alice Springs	15%	14%	14%	14%	15%	15%	15%	14%
Katherine	7%	7%	6%	6%	6%	7%	7%	6%
Tennant Creek	2%	2%	2%	2%	2%	2%	2%	2%
Nhulunbuy	2%	2%	2%	2%	2%	2%	2%	2%
NT Balance	17%	18%	19%	19%	19%	20%	20%	20%

In 2020, Darwin and Palmerston accounted for 55% of the Northern Territory wholesale PAC supply. Alice Springs accounted for 14% and Northern Territory Balance accounted for 20%. The remaining 11% was supplied to Katherine, Tennant Creek and Nhulunbuy.

Between 2013 and 2020, the percentage of total supply to Palmerston, Nhulunbuy and Northern Territory Balance showed an increasing trend, while the percentage of total supply to Darwin showed a decreasing trend.

Figure 6: Wholesale PAC Supply - Regional Composition



### 4.3. Darwin

Table 7 and Figure 7 show the wholesale PAC supply in Darwin for the years 2013 to 2020.

Table 7: Wholesale PAC Supply - Darwin

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	57,157	60,557	55,135	52,398	48,267	41,685	37,050	33,681
Total Wine	267,999	270,214	268,122	269,676	251,793	230,975	211,754	199,751
Total Spirits	281,957	284,876	273,617	268,675	256,148	246,785	242,535	296,672
Total Beer	557,896	557,170	549,029	536,479	537,688	490,785	443,641	431,275
<b>Total</b>	<b>1,165,009</b>	<b>1,172,817</b>	<b>1,145,903</b>	<b>1,127,228</b>	<b>1,093,895</b>	<b>1,010,230</b>	<b>934,980</b>	<b>961,380</b>

During 2020, the total supply increased by 3%, while the estimated drinking-age residential population decreased by 1%. Total spirits increased by 22%, while cider decreased by 9%, total wine decreased by 6% and total beer decreased by 3%.

Between 2013 and 2020, the total supply exhibited a decreasing trend of about 3% per year. Cider, total wine and total beer exhibited decreasing trends of about 7%, 4% and 4% per year respectively, while total spirits increased by 5% over the period.

Figure 7: Wholesale PAC Supply - Darwin

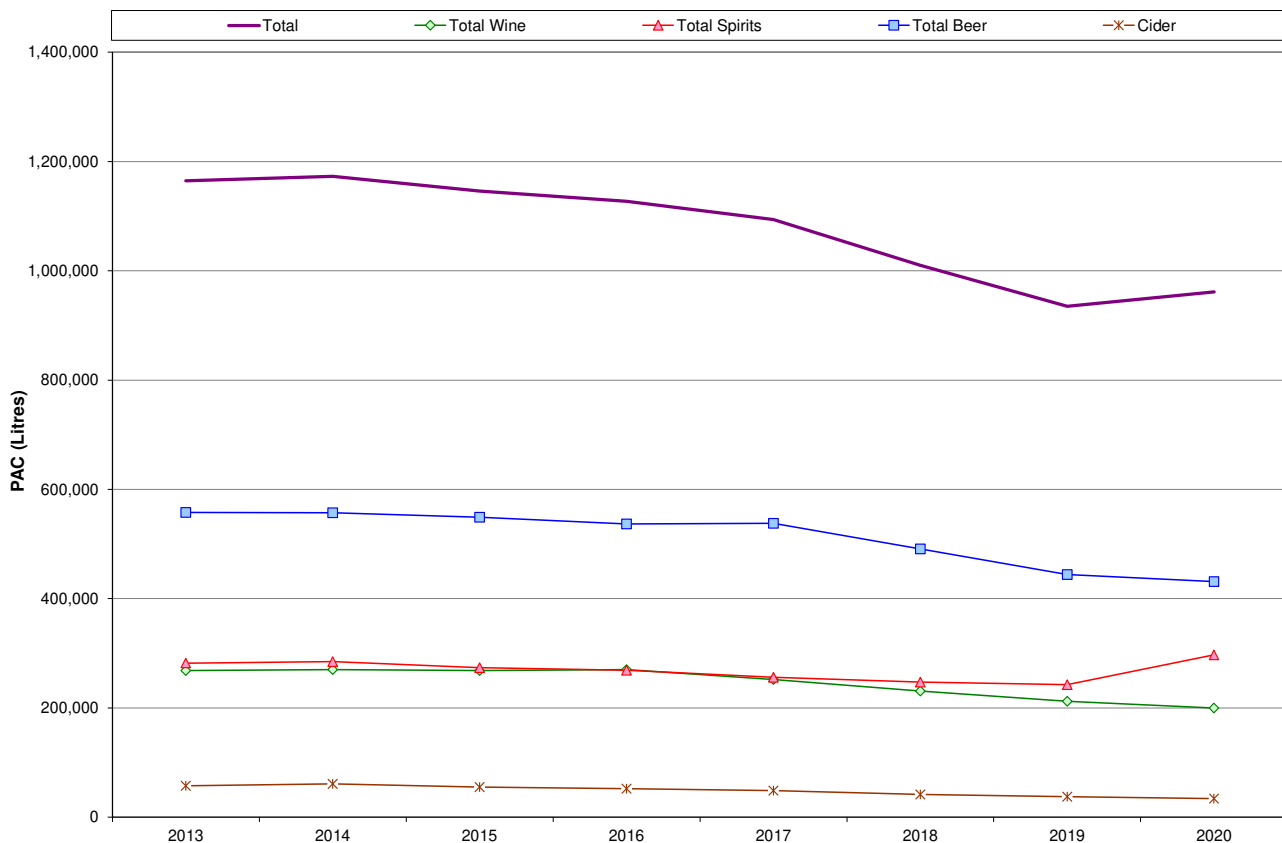


Table 8 and Figure 8 show the wholesale PAC supply of wine in Darwin for the years 2013 to 2020.

Table 8: Wholesale PAC Supply Wine - Darwin

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	50,518	68,454	68,568	57,590	50,173	45,710	27,309	24,152
Wine Bottle	189,137	189,147	193,509	206,729	196,409	180,677	181,254	172,322
Wine Fortified	28,344	12,612	6,045	5,357	5,211	4,588	3,190	3,276
<b>Total Wine</b>	<b>267,999</b>	<b>270,214</b>	<b>268,122</b>	<b>269,676</b>	<b>251,793</b>	<b>230,975</b>	<b>211,754</b>	<b>199,751</b>

During 2020, the total supply of wine decreased by 6%. Cask wine decreased by 12% and bottled wine decreased by 5%, while fortified wine increased by 3%.

Between 2013 and 2020, the total supply of wine exhibited a decreasing trend of about 4% per year. Fortified and cask wine exhibited decreasing trends of about 27% and 10% per year respectively, while bottled wine decreased by 9% over the period.

Figure 8: Wholesale PAC Supply Wine - Darwin

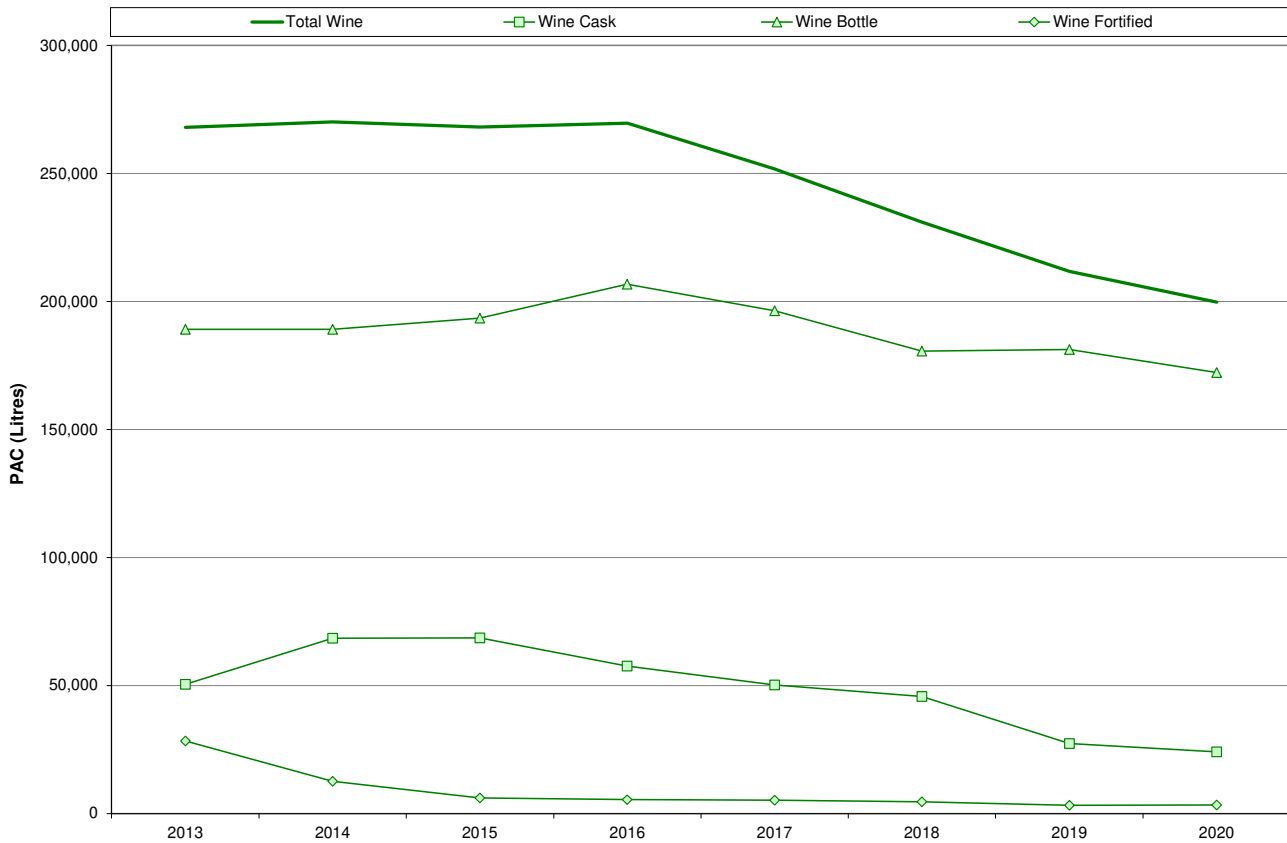


Table 9 and Figure 9 show the wholesale PAC supply of spirits in Darwin for the years 2013 to 2020.

Table 9: Wholesale PAC Supply Spirits - Darwin

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	204,154	201,479	193,312	193,045	183,743	185,883	189,370	226,047
Spirits Pre-mixed	77,803	83,397	80,305	75,630	72,405	60,903	53,165	70,625
<b>Total Spirits</b>	<b>281,957</b>	<b>284,876</b>	<b>273,617</b>	<b>268,675</b>	<b>256,148</b>	<b>246,785</b>	<b>242,535</b>	<b>296,672</b>

During 2020, the total supply of spirits increased by 22%. Pre-mixed spirits increased by 33% and standard spirits increased by 19%.

Between 2013 and 2020, the total supply of spirits increased by 5%. Pre-mixed spirits exhibited a decreasing trend of about 1% per year, while standard spirits increased by 11% over the period.

Figure 9: Wholesale PAC Supply Spirits - Darwin

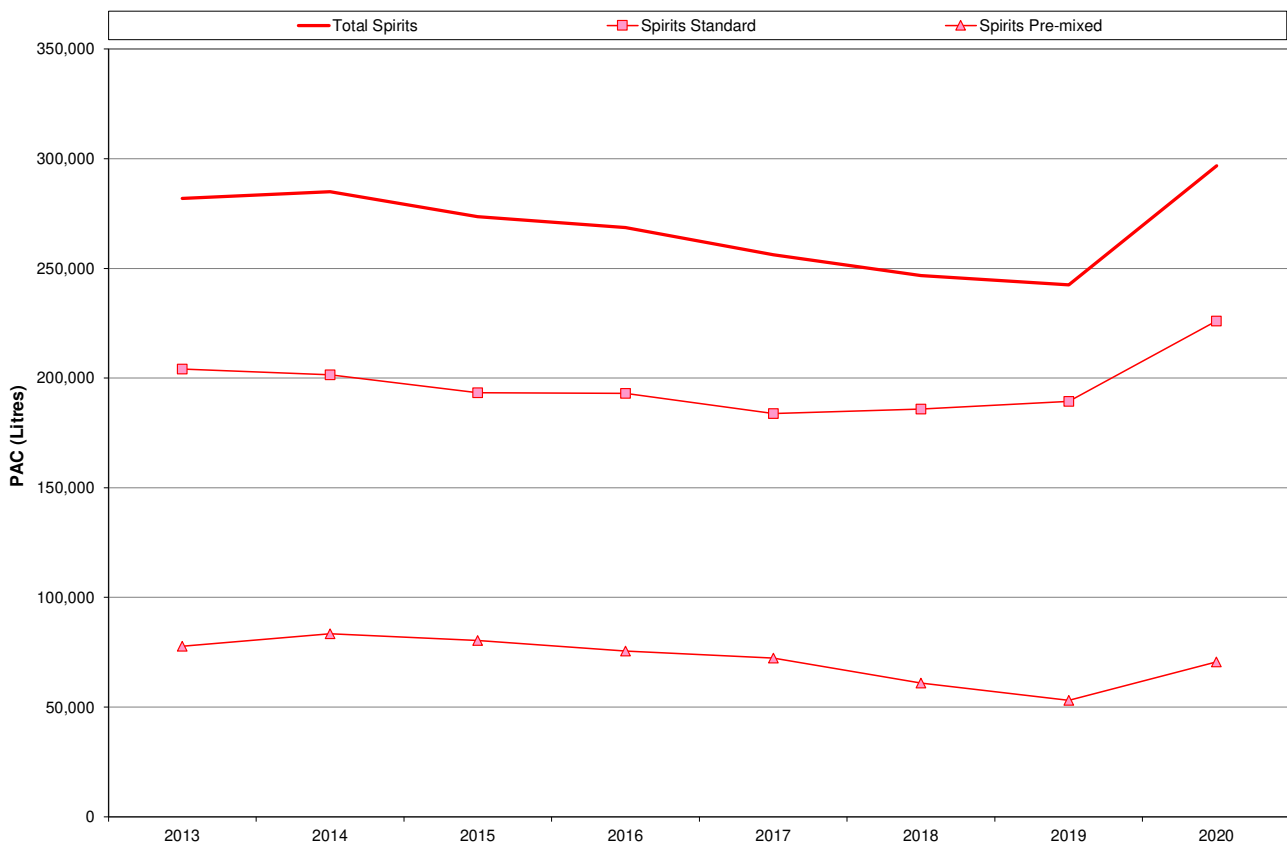


Table 10 and Figure 10 show the wholesale PAC supply of beer in Darwin for the years 2013 to 2020.

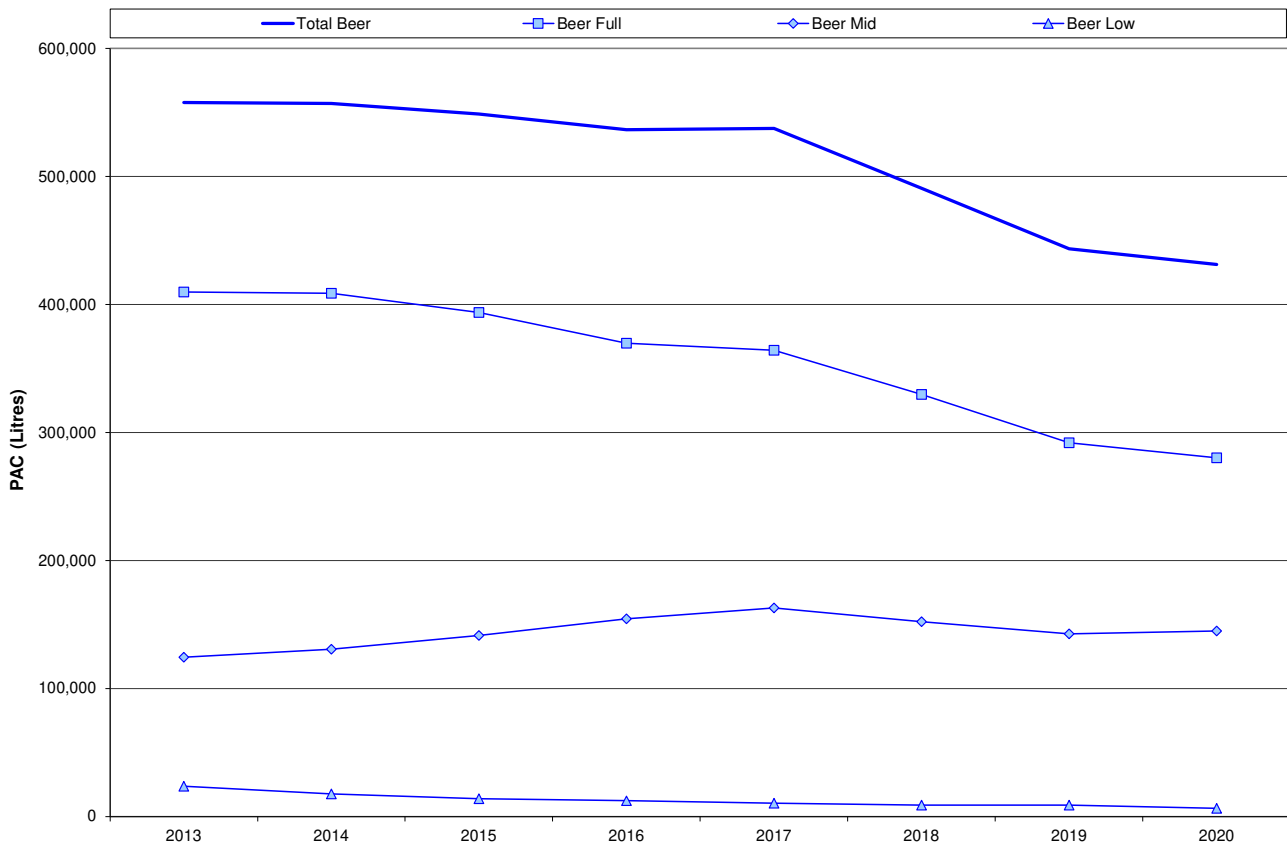
Table 10: Wholesale PAC Supply Beer - Darwin

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	409,788	408,687	393,792	369,757	364,331	329,672	292,015	280,054
Beer Mid	124,501	130,744	141,392	154,405	162,903	152,234	142,700	144,900
Beer Low	23,607	17,739	13,846	12,317	10,454	8,879	8,927	6,322
<b>Total Beer</b>	<b>557,896</b>	<b>557,170</b>	<b>549,029</b>	<b>536,479</b>	<b>537,688</b>	<b>490,785</b>	<b>443,641</b>	<b>431,275</b>

During 2020, the total supply of beer decreased by 3%. Low-strength and full-strength beer decreased by 29% and 4% respectively, while mid-strength beer increased by 2%.

Between 2013 and 2020, the total supply of beer exhibited a decreasing trend of about 4% per year. Low-strength and full-strength beer exhibited decreasing trends of about 17% and 5% per year respectively, while mid-strength beer increased by 16% over the period.

Figure 10: Wholesale PAC Supply Beer - Darwin



## 4.4. Palmerston

Table 11 and Figure 11 show the wholesale PAC supply in Palmerston for the years 2013 and 2020.

Table 11: Wholesale PAC Supply - Palmerston

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	15,604	16,519	16,136	17,420	15,613	15,499	14,497	13,622
Total Wine	58,573	62,113	61,926	71,124	69,234	64,678	54,082	49,634
Total Spirits	101,537	95,969	88,064	96,588	92,265	94,841	97,536	115,150
Total Beer	189,026	189,738	171,830	188,545	185,470	180,679	171,201	170,878
<b>Total</b>	<b>364,740</b>	<b>364,340</b>	<b>337,957</b>	<b>373,678</b>	<b>362,582</b>	<b>355,698</b>	<b>337,316</b>	<b>349,285</b>

During 2020, the total supply increased by 4%, while the estimated drinking-age residential population increased by 2%. Total spirits increased by 18%, total wine and cider decreased by 8% and 6% respectively, and total beer remained relatively steady.

Between 2013 and 2020, the total supply decreased by 4%. Total beer exhibited a decreasing trend of about 1% per year. Total wine and cider decreased by 15% and 13%, while total spirits increased by 13% over the period.

Figure 11: Wholesale PAC Supply - Palmerston

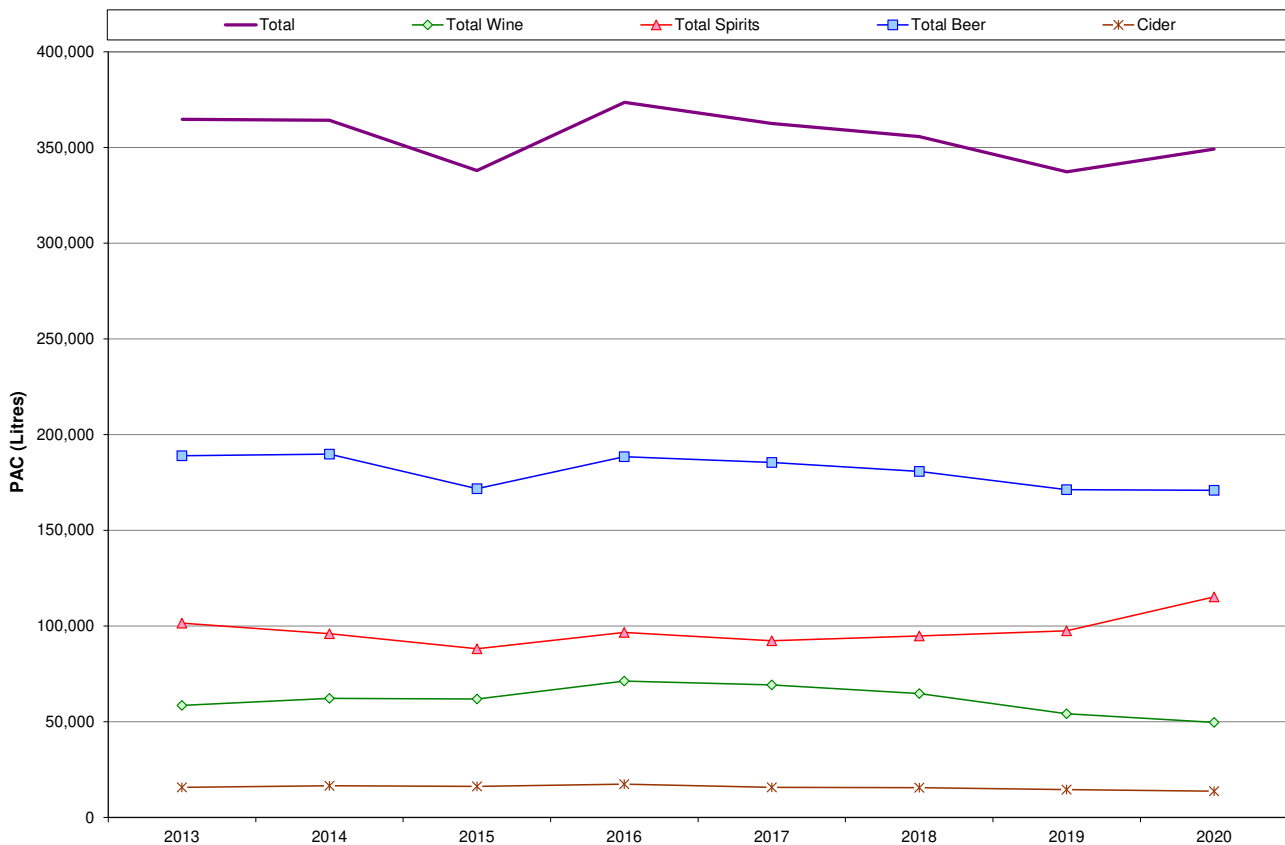


Table 12 and Figure 12 show the wholesale PAC supply of wine in Palmerston for the years 2013 to 2020.

Table 12: Wholesale PAC Supply Wine - Palmerston

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	13,793	18,658	18,624	20,084	19,445	17,293	9,701	7,272
Wine Bottle	36,689	39,087	40,424	48,587	47,761	45,788	43,211	41,338
Wine Fortified	8,090	4,368	2,878	2,454	2,028	1,597	1,170	1,024
<b>Total Wine</b>	<b>58,573</b>	<b>62,113</b>	<b>61,926</b>	<b>71,124</b>	<b>69,234</b>	<b>64,678</b>	<b>54,082</b>	<b>49,634</b>

During 2020, the total supply of wine decreased by 8%. Cask wine decreased by 25%, fortified wine decreased by 12% and bottled wine decreased by 4%.

Between 2013 and 2020, the total supply of wine decreased by 15%. Fortified wine exhibited a decreasing trend of about 26% per year. Cask wine decreased by 47%, while bottled wine increased by 13% over the period.

Figure 12: Wholesale PAC Supply Wine - Palmerston

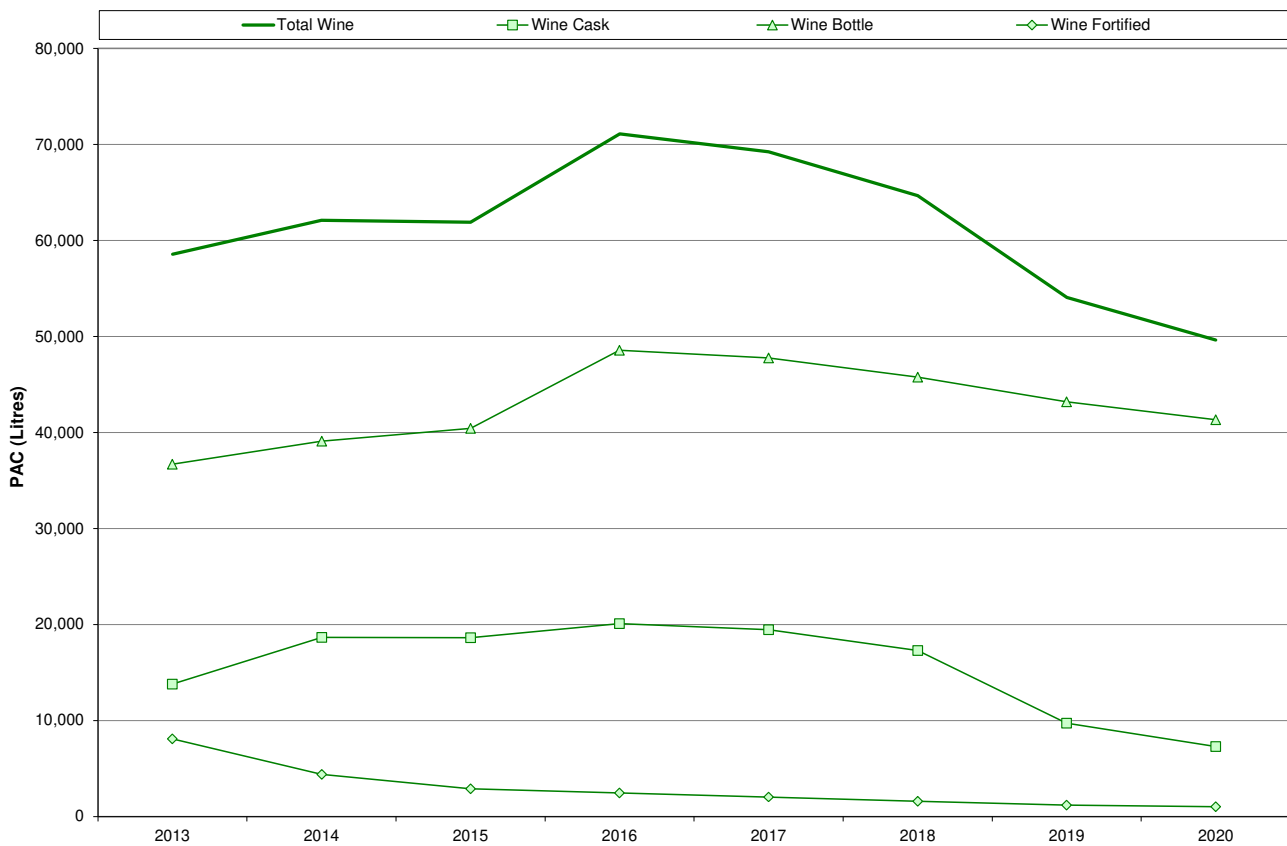




Table 13 and Figure 13 show the wholesale PAC supply of spirits in Palmerston for the years 2013 to 2020.

Table 13: Wholesale PAC Supply Spirits - Palmerston

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	56,463	55,908	53,736	60,465	57,684	61,552	66,336	75,504
Spirits Pre-mixed	45,074	40,062	34,329	36,123	34,581	33,289	31,200	39,646
<b>Total Spirits</b>	<b>101,537</b>	<b>95,969</b>	<b>88,064</b>	<b>96,588</b>	<b>92,265</b>	<b>94,841</b>	<b>97,536</b>	<b>115,150</b>

During 2020, the total supply of spirits increased by 18%. Pre-mixed spirits increased by 27% and standard spirits increased by 14%.

Between 2013 and 2020, the total supply of spirits increased by 13%. Standard spirits exhibited an increasing trend of about 4% per year, while pre-mixed spirits decreased by 12% over the period.

Figure 13: Wholesale PAC Supply Spirits - Palmerston

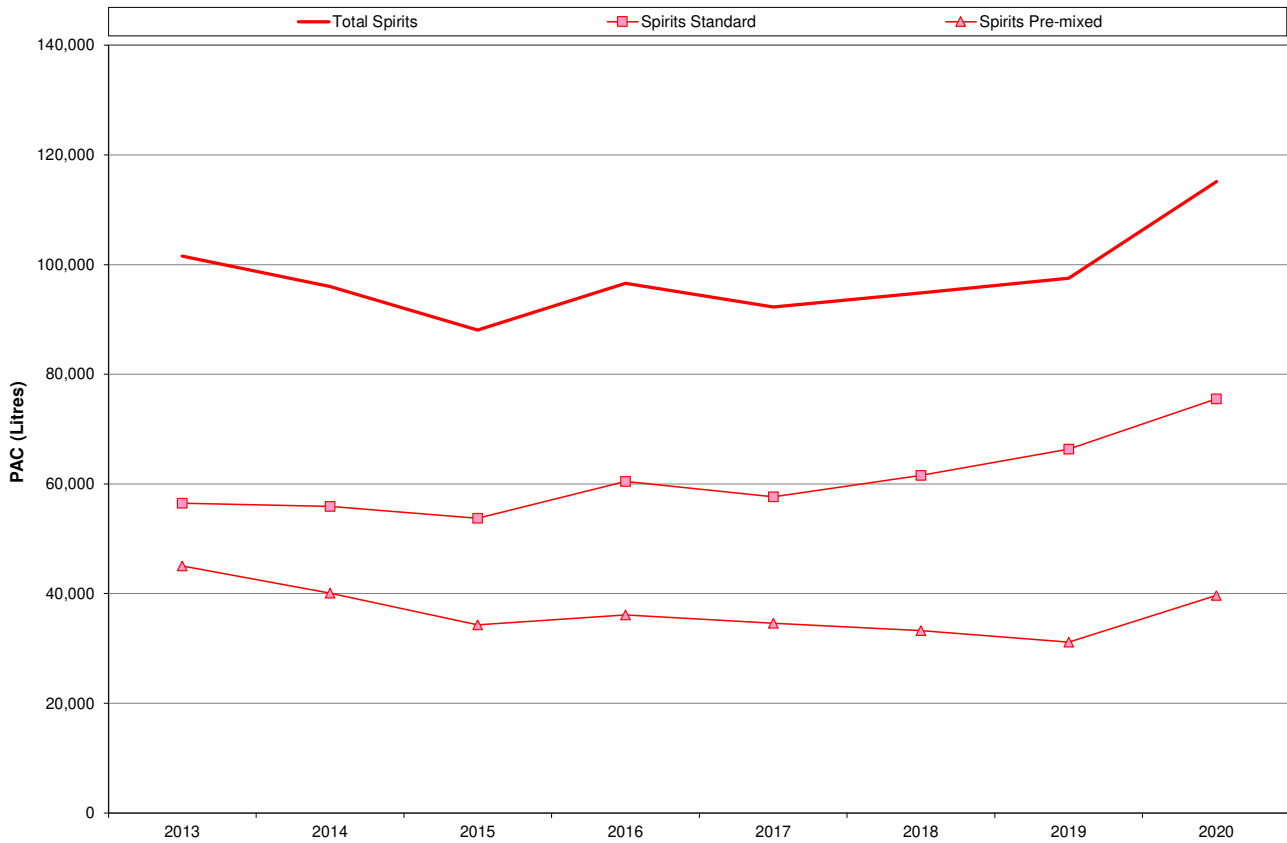


Table 14 and Figure 14 show the wholesale PAC supply of beer in Palmerston for the years 2013 to 2020.

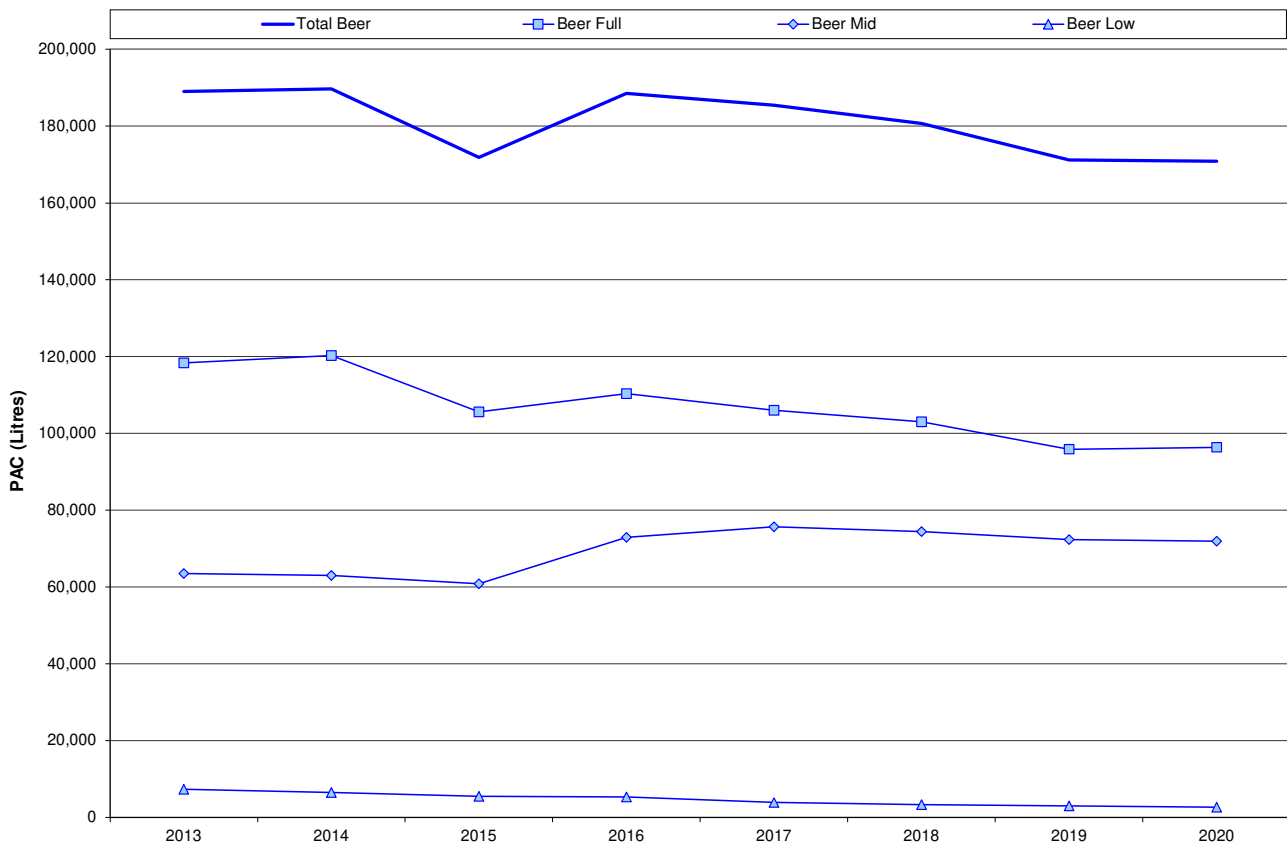
Table 14: Wholesale PAC Supply Beer - Palmerston

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	118,287	120,248	105,617	110,315	105,982	102,973	95,888	96,379
Beer Mid	63,472	62,979	60,782	72,952	75,653	74,417	72,326	71,929
Beer Low	7,266	6,511	5,431	5,278	3,835	3,289	2,987	2,570
<b>Total Beer</b>	<b>189,026</b>	<b>189,738</b>	<b>171,830</b>	<b>188,545</b>	<b>185,470</b>	<b>180,679</b>	<b>171,201</b>	<b>170,878</b>

During 2020, the total supply of beer remained relatively steady. Low-strength beer decreased by 14% and mid-strength beer decreased by 1%, while full-strength beer increased by 1%.

Between 2013 and 2020, the total supply of beer exhibited a decreasing trend of about 1% per year. Low-strength and full-strength beer exhibited decreasing trends of about 14% and 3% per year respectively, while mid-strength beer increased by 13% over the period.

Figure 14: Wholesale PAC Supply Beer - Palmerston



## 4.5. Alice Springs

Table 15 and Figure 15 show the wholesale PAC supply in Alice Springs for the years 2013 to 2020.

Table 15: Wholesale PAC Supply - Alice Springs

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	13,581	13,422	14,212	13,610	12,646	12,432	13,039	11,336
Total Wine	89,821	83,492	91,512	81,066	101,033	94,848	59,314	46,432
Total Spirits	112,248	98,846	98,551	101,102	108,356	113,980	114,525	120,032
Total Beer	189,293	167,259	163,425	164,668	165,887	166,140	173,665	147,270
<b>Total</b>	<b>404,943</b>	<b>363,020</b>	<b>367,699</b>	<b>360,445</b>	<b>387,922</b>	<b>387,399</b>	<b>360,543</b>	<b>325,070</b>

During 2020, the total supply decreased by 10%, while the estimated drinking-age residential population remained relatively steady. Total wine, total beer and cider decreased by 22%, 15% and 13% respectively, while total spirits increased by 5%.

Between 2013 and 2020, the total supply decreased by 20%. Total spirits exhibited an increasing trend of about 1% per year, while total wine, total beer and cider decreased by 48%, 22% and 17% respectively over the period.

Figure 15: Wholesale PAC Supply - Alice Springs

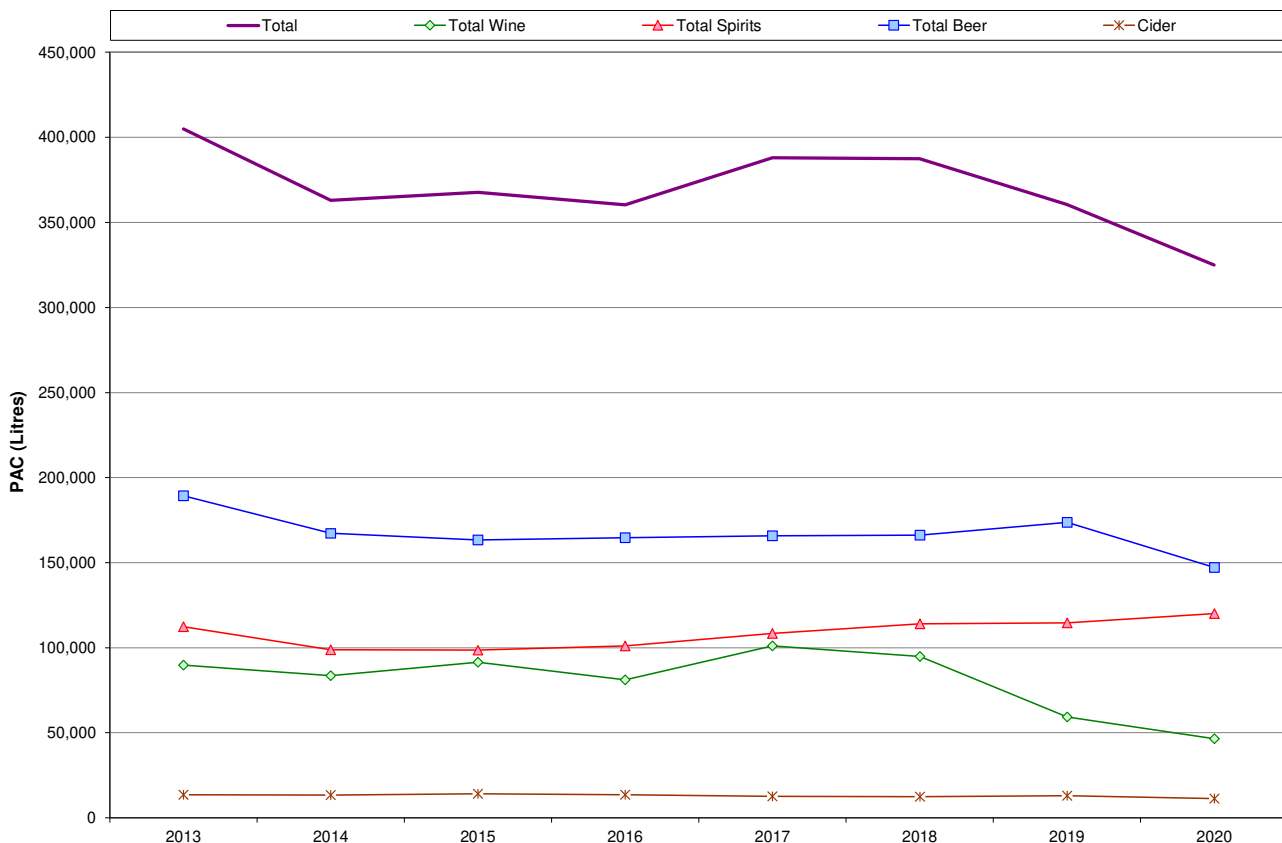


Table 16 and Figure 16 show the wholesale PAC supply of wine in Alice Springs for years 2013 to 2020.

Table 16: Wholesale PAC Supply Wine - Alice Springs

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	7,651	1,726	956	863	703	609	338	350
Wine Bottle	81,564	81,132	89,990	79,595	99,771	93,691	58,442	45,638
Wine Fortified	606	635	565	608	559	548	534	444
<b>Total Wine</b>	<b>89,821</b>	<b>83,492</b>	<b>91,512</b>	<b>81,066</b>	<b>101,033</b>	<b>94,848</b>	<b>59,314</b>	<b>46,432</b>

During 2020, the total supply of wine decreased by 22%. Bottled wine decreased by 22% and fortified wine decreased by 17%, while cask wine increased by 3%.

Between 2013 and 2020, the total supply of wine decreased by 48%. Cask wine and fortified wine exhibited decreasing trends of about 36% and 4% per year respectively, and bottled wine decreased by 44% over the period.

Figure 16: Wholesale PAC Supply Wine - Alice Springs

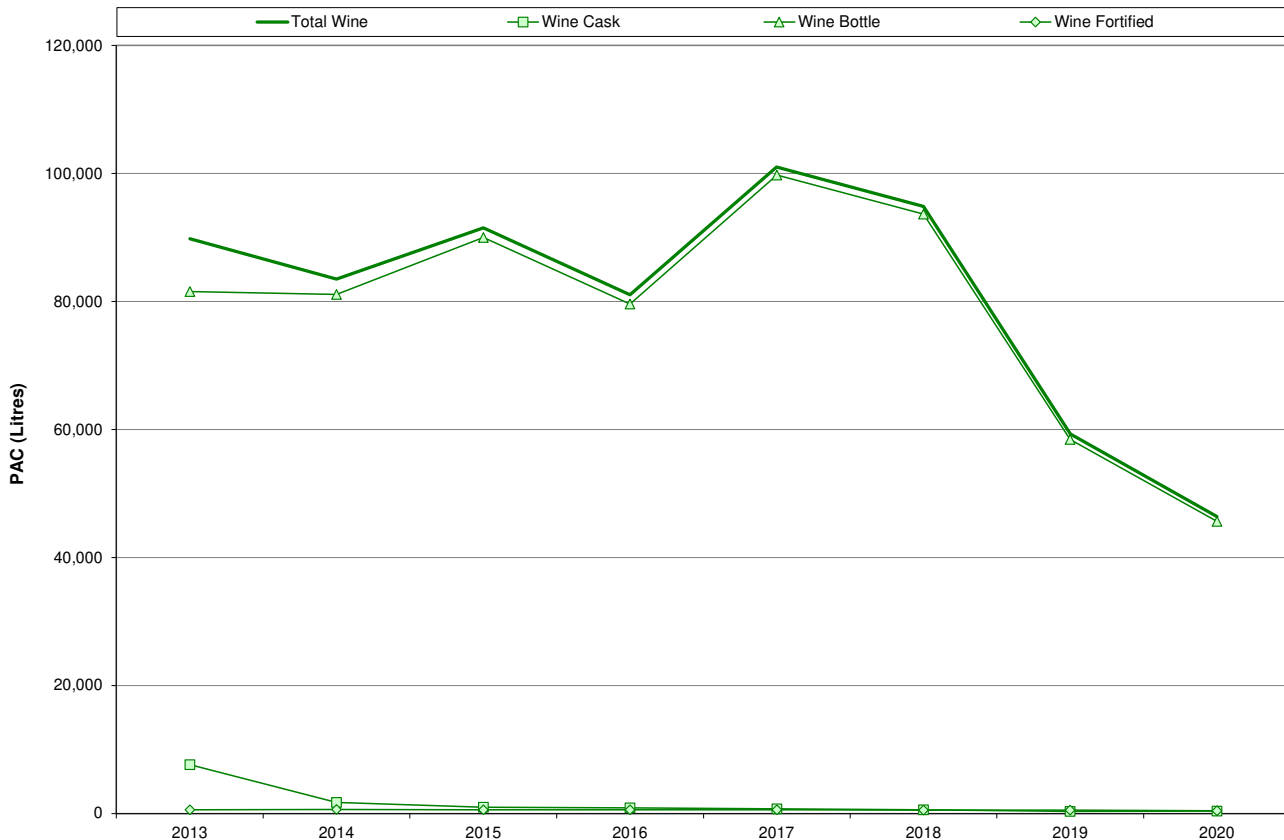


Table 17 and Figure 17 show the wholesale PAC supply of spirits in Alice Springs for the years 2013 to 2020.

Table 17: Wholesale PAC Supply Spirits - Alice Springs

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	83,906	73,105	73,490	76,020	82,287	87,342	88,467	91,448
Spirits Pre-mixed	28,341	25,741	25,061	25,082	26,069	26,638	26,059	28,584
<b>Total Spirits</b>	<b>112,248</b>	<b>98,846</b>	<b>98,551</b>	<b>101,102</b>	<b>108,356</b>	<b>113,980</b>	<b>114,525</b>	<b>120,032</b>

During 2020, the total supply of spirits increased by 5%. Pre-mixed spirits increased by 10% and standard spirits increased by 3%.

Between 2013 and 2020, the total supply of spirits exhibited an increasing trend of about 1% per year. Standard spirits exhibited an increasing trend of about 1% per year and pre-mixed spirits increased by 1% over the period.

Figure 17: Wholesale PAC Supply Spirits - Alice Springs

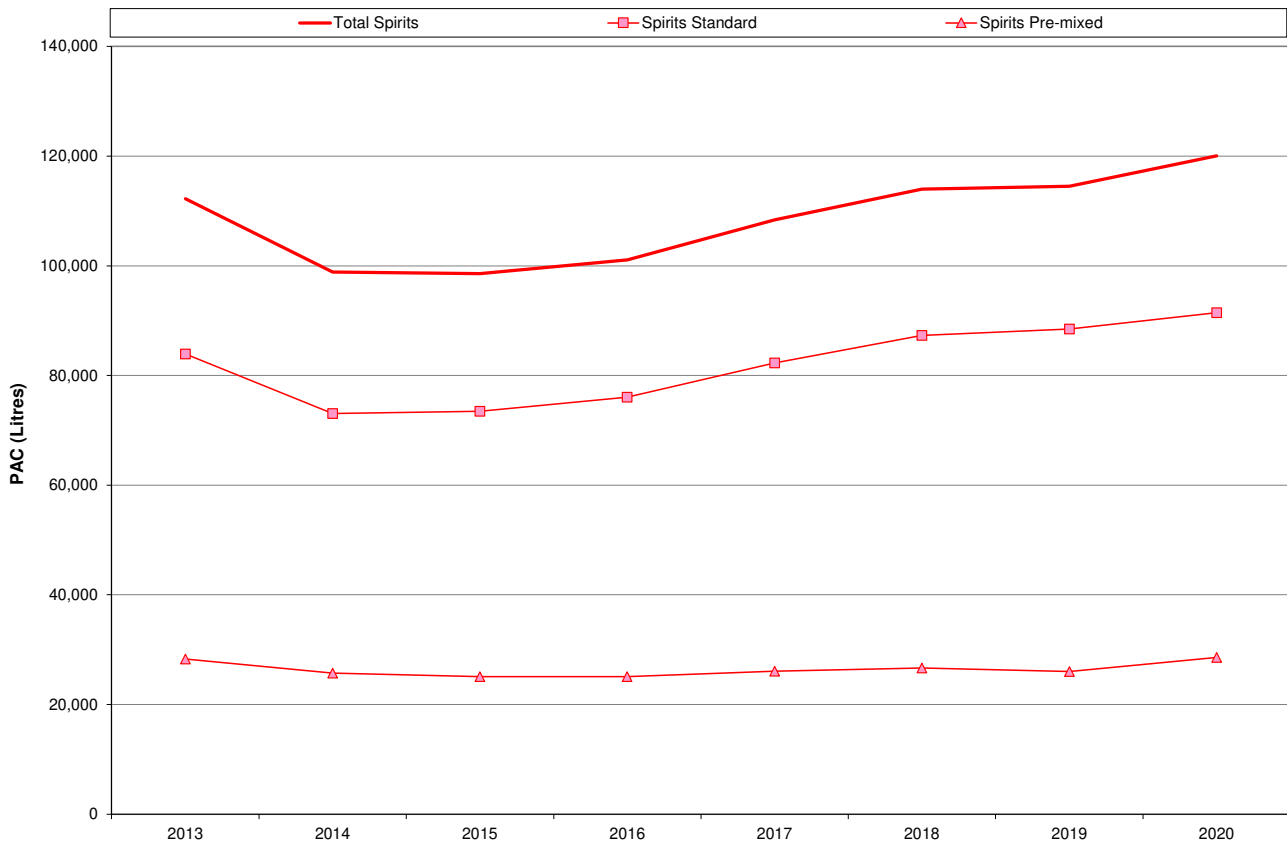


Table 18 and Figure 18 show the wholesale PAC supply of beer in Alice Springs for the years 2013 to 2020.

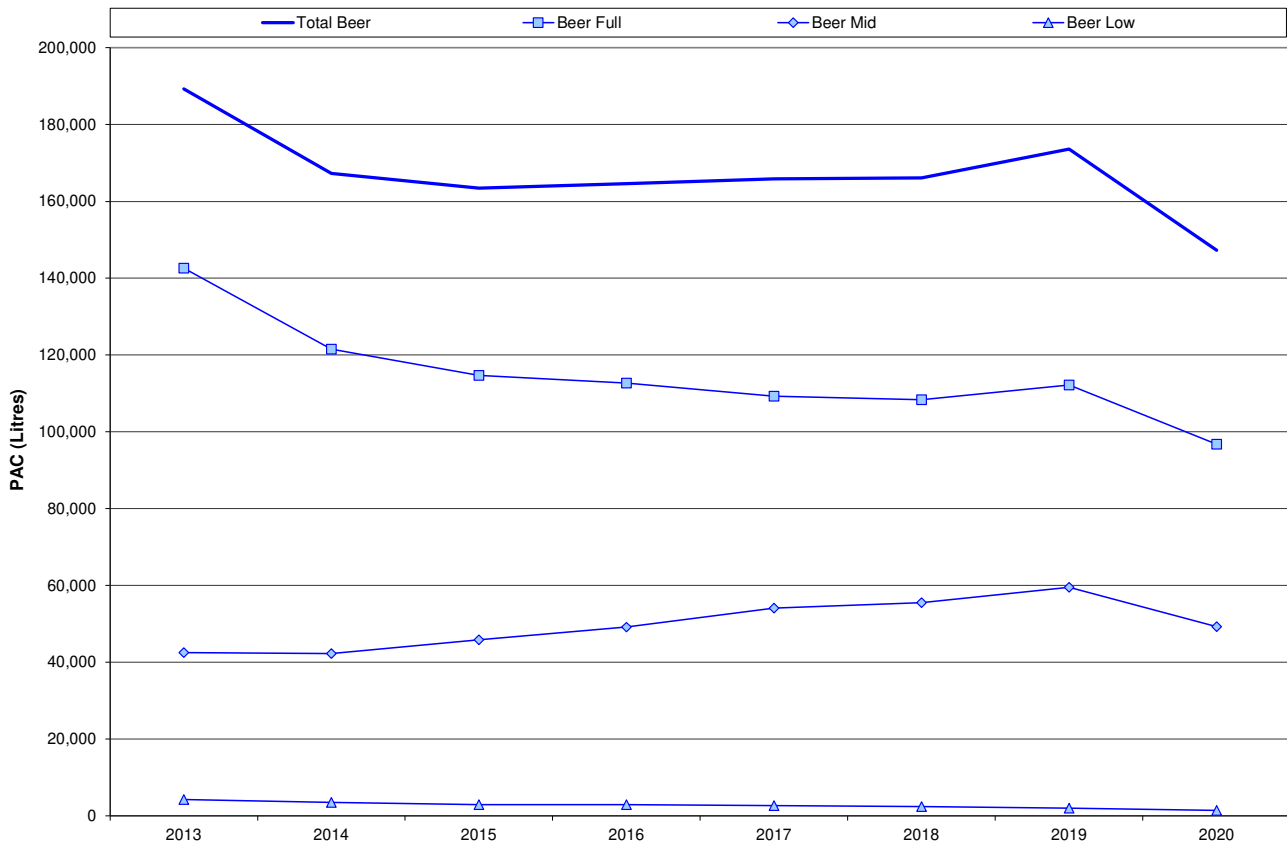
Table 18: Wholesale PAC Supply Beer - Alice Springs

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	142,575	121,524	114,709	112,684	109,220	108,296	112,233	96,711
Beer Mid	42,522	42,278	45,823	49,086	54,091	55,447	59,428	49,209
Beer Low	4,195	3,457	2,894	2,898	2,575	2,398	2,004	1,349
<b>Total Beer</b>	<b>189,293</b>	<b>167,259</b>	<b>163,425</b>	<b>164,668</b>	<b>165,887</b>	<b>166,140</b>	<b>173,665</b>	<b>147,270</b>

During 2020, the total supply of beer decreased by 15%. Low-strength beer decreased by 33%, mid-strength beer decreased by 17% and full-strength beer decreased by 14%.

Between 2013 and 2020, the total supply of beer decreased by 22%. Low-strength and full-strength beer exhibited decreasing trends of about 15% and 5% per year respectively, while mid-strength beer exhibited an increasing trend of about 2% per year.

Figure 18: Wholesale PAC Supply Beer - Alice Springs



## 4.6. Katherine

Table 19 and Figure 19 show the wholesale PAC supply in Katherine for the years 2013 to 2020.

Table 19: Wholesale PAC Supply - Katherine

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	5,003	5,466	5,803	6,243	5,532	5,279	5,347	5,774
Total Wine	33,717	35,245	19,193	21,574	21,248	25,551	14,946	12,302
Total Spirits	52,076	49,288	43,491	45,865	44,282	50,879	48,685	52,587
Total Beer	98,813	96,919	86,686	88,512	88,502	89,970	91,262	81,861
<b>Total</b>	<b>189,609</b>	<b>186,917</b>	<b>155,173</b>	<b>162,194</b>	<b>159,565</b>	<b>171,679</b>	<b>160,240</b>	<b>152,524</b>

During 2020, the total supply decreased by 5%, while the estimated drinking-age residential population remained relatively steady. Total wine decreased by 18% and total beer decreased by 10%, while both total spirits and cider increased by 8%.

Between 2013 and 2020, the total supply decreased by 20%. Total wine decreased by 64% and total beer decreased by 17%, while cider increased by 15% and total spirits increased by 1% over the period.

Figure 19: Wholesale PAC Supply - Katherine



Table 20 and Figure 20 show the wholesale PAC supply of wine in Katherine for the years 2013 to 2020.

Table 20: Wholesale PAC Supply Wine - Katherine

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	10,809	8,272	3,594	4,401	4,965	7,463	1,062	467
Wine Bottle	22,376	26,504	15,334	16,920	16,038	17,768	13,617	11,574
Wine Fortified	533	469	265	253	245	320	267	261
<b>Total Wine</b>	<b>33,717</b>	<b>35,245</b>	<b>19,193</b>	<b>21,574</b>	<b>21,248</b>	<b>25,551</b>	<b>14,946</b>	<b>12,302</b>

During 2020, the total supply of wine decreased by 18%. Cask wine decreased by 56%, bottled wine decreased by 15% and fortified wine decreased by 2%.

Between 2013 and 2020, the total supply of wine decreased by 64%. Cask wine decreased by 96%, fortified wine decreased by 51% and bottled wine decreased by 48% over the period.

Figure 20: Wholesale PAC Supply Wine - Katherine





Table 21 and Figure 21 show the wholesale PAC supply of spirits in Katherine for the years 2013 to 2020.

Table 21: Wholesale PAC Supply Spirits - Katherine

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	37,279	35,640	31,480	32,914	30,759	36,107	35,027	37,130
Spirits Pre-mixed	14,797	13,648	12,012	12,951	13,524	14,772	13,658	15,457
<b>Total Spirits</b>	<b>52,076</b>	<b>49,288</b>	<b>43,491</b>	<b>45,865</b>	<b>44,282</b>	<b>50,879</b>	<b>48,685</b>	<b>52,587</b>

During 2020, the total supply of spirits increased by 8%. Pre-mixed spirits increased by 13% and standard spirits increased by 6%.

Between 2013 and 2020, the total supply of spirits increased by 1%. Pre-mixed spirits increased by 4%, while standard spirits remained relatively steady over the period.

Figure 21: Wholesale PAC Supply Spirits - Katherine

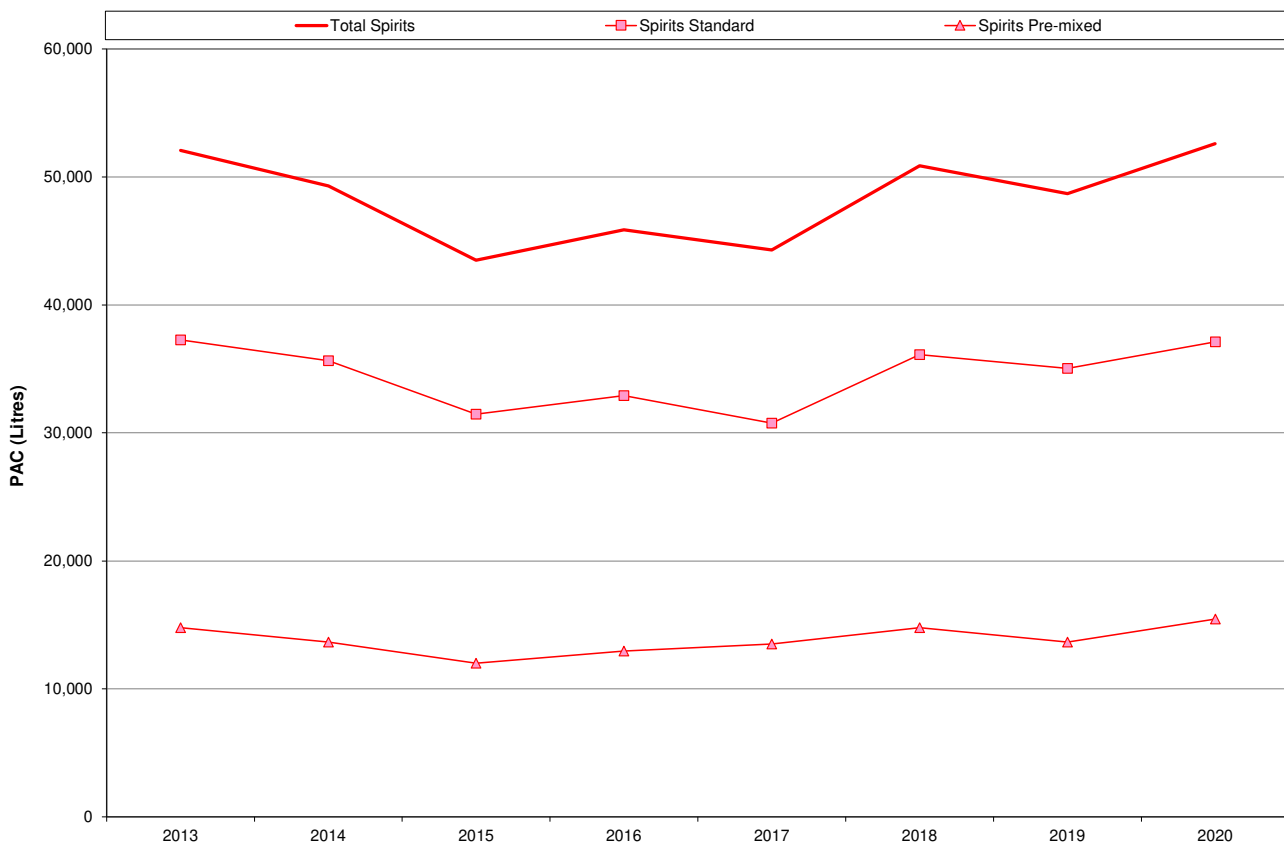


Table 22 and Figure 22 show the wholesale PAC supply of beer in Katherine for the years 2013 to 2020.

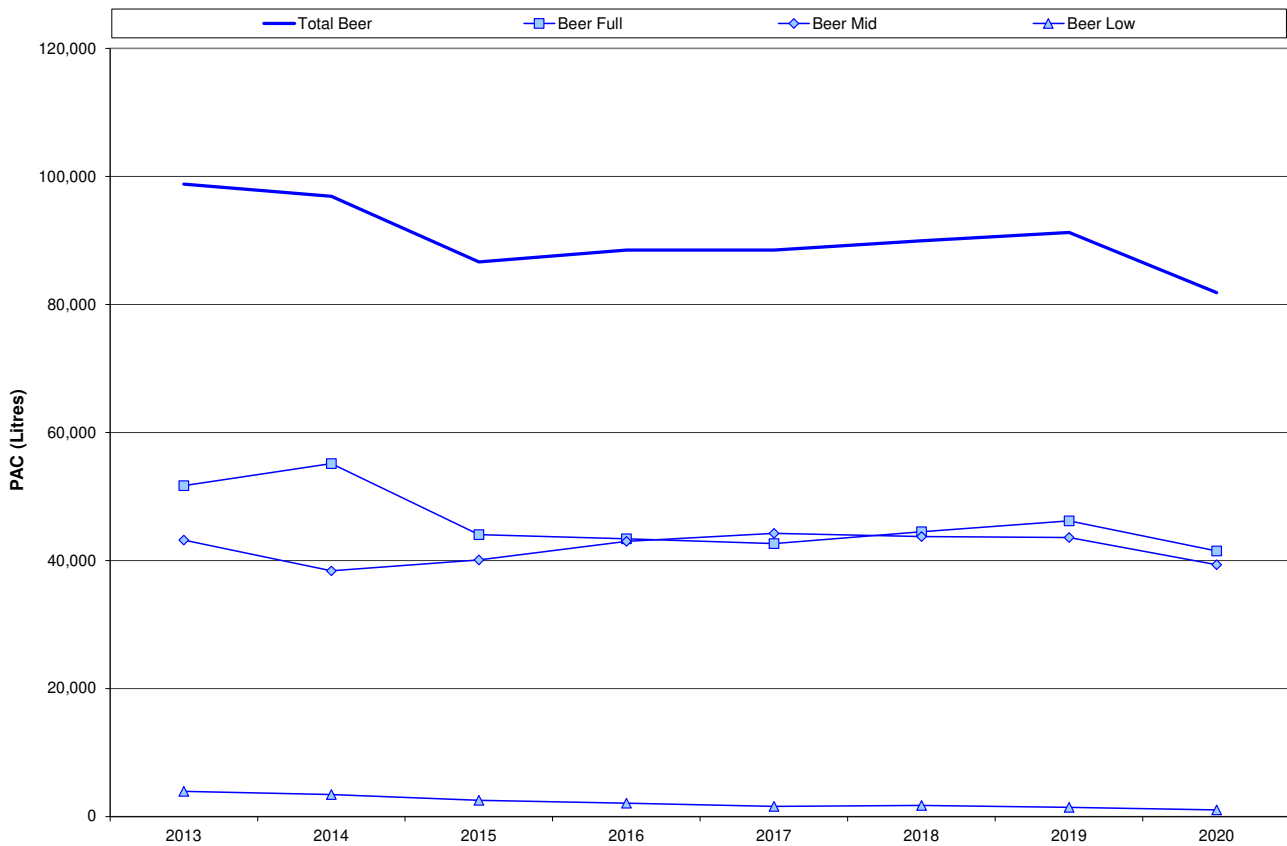
Table 22: Wholesale PAC Supply Beer - Katherine

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	51,668	55,138	44,040	43,391	42,660	44,479	46,205	41,506
Beer Mid	43,206	38,366	40,113	43,011	44,258	43,759	43,608	39,354
Beer Low	3,939	3,415	2,534	2,109	1,585	1,732	1,449	1,001
<b>Total Beer</b>	<b>98,813</b>	<b>96,919</b>	<b>86,686</b>	<b>88,512</b>	<b>88,502</b>	<b>89,970</b>	<b>91,262</b>	<b>81,861</b>

During 2020, the total supply of beer decreased by 10%. Low-strength beer decreased by 31% and both full-strength and mid-strength beer decreased by 10%.

Between 2013 and 2020, the total supply of beer decreased by 17%. Low-strength beer exhibited a decreasing trend of about 18% per year. Full-strength beer decreased by 20% and mid-strength beer decreased by 9% over the period.

Figure 22: Wholesale PAC Supply Beer - Katherine



## 4.7. Tennant Creek

Table 23 and Figure 23 show the wholesale PAC supply in Tennant Creek for the years 2013 to 2020.

Table 23: Wholesale PAC Supply - Tennant Creek

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	2,404	2,507	2,697	2,358	2,360	1,983	2,209	2,246
Total Wine	13,720	8,068	9,679	10,174	10,085	6,929	5,036	3,899
Total Spirits	15,167	10,650	12,422	13,562	15,272	11,384	12,115	15,285
Total Beer	33,176	29,258	31,543	31,281	31,838	26,058	27,518	28,982
<b>Total</b>	<b>64,467</b>	<b>50,483</b>	<b>56,341</b>	<b>57,376</b>	<b>59,555</b>	<b>46,353</b>	<b>46,877</b>	<b>50,413</b>

During 2020, the total supply increased by 8%, while estimated drinking-age residential population increased by 1%. Total spirits, total beer and cider increased by 26%, 5% and 2% respectively, while total wine decreased by 23%.

Between 2013 and 2020, the total supply decreased by 22%. Total wine exhibited a decreasing trend of about 16% per year. Total beer and cider decreased by 13% and 7% respectively, while total spirits increased by 1% over the period.

Figure 23: Wholesale PAC Supply - Tennant Creek

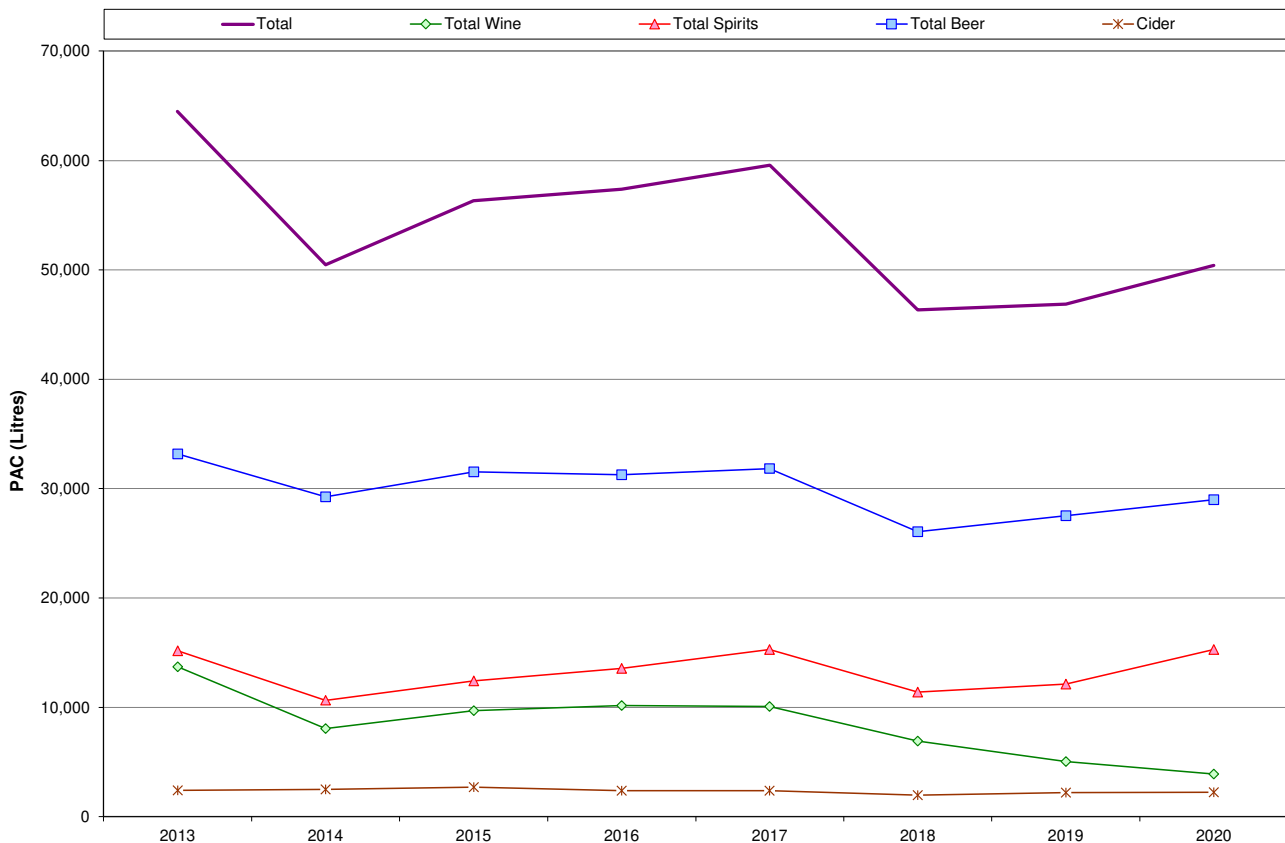


Table 24 and Figure 24 show the wholesale PAC supply of wine in Tennant Creek for the years 2013 to 2020.

Table 24: Wholesale PAC Supply Wine - Tennant Creek

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	6,801	3,252	3,715	4,571	4,220	4,241	3,364	2,544
Wine Bottle	6,910	4,814	5,955	5,589	5,860	2,681	1,671	1,348
Wine Fortified	10	2	9	15	6	7	1	7
<b>Total Wine</b>	<b>13,720</b>	<b>8,068</b>	<b>9,679</b>	<b>10,174</b>	<b>10,085</b>	<b>6,929</b>	<b>5,036</b>	<b>3,899</b>

During 2020, the total supply of wine decreased by 23%. Cask wine decreased by 24% and bottled wine decreased by 19%, while fortified wine supply remained very low.

Between 2013 and 2020, the total supply of wine exhibited a decreasing trend of about 16% per year. Bottled wine exhibited a decreasing trend of about 21% per year, cask wine decreased by 63% and fortified wine decreased by 28% over the period.

Figure 24: Wholesale PAC Supply Wine - Tennant Creek

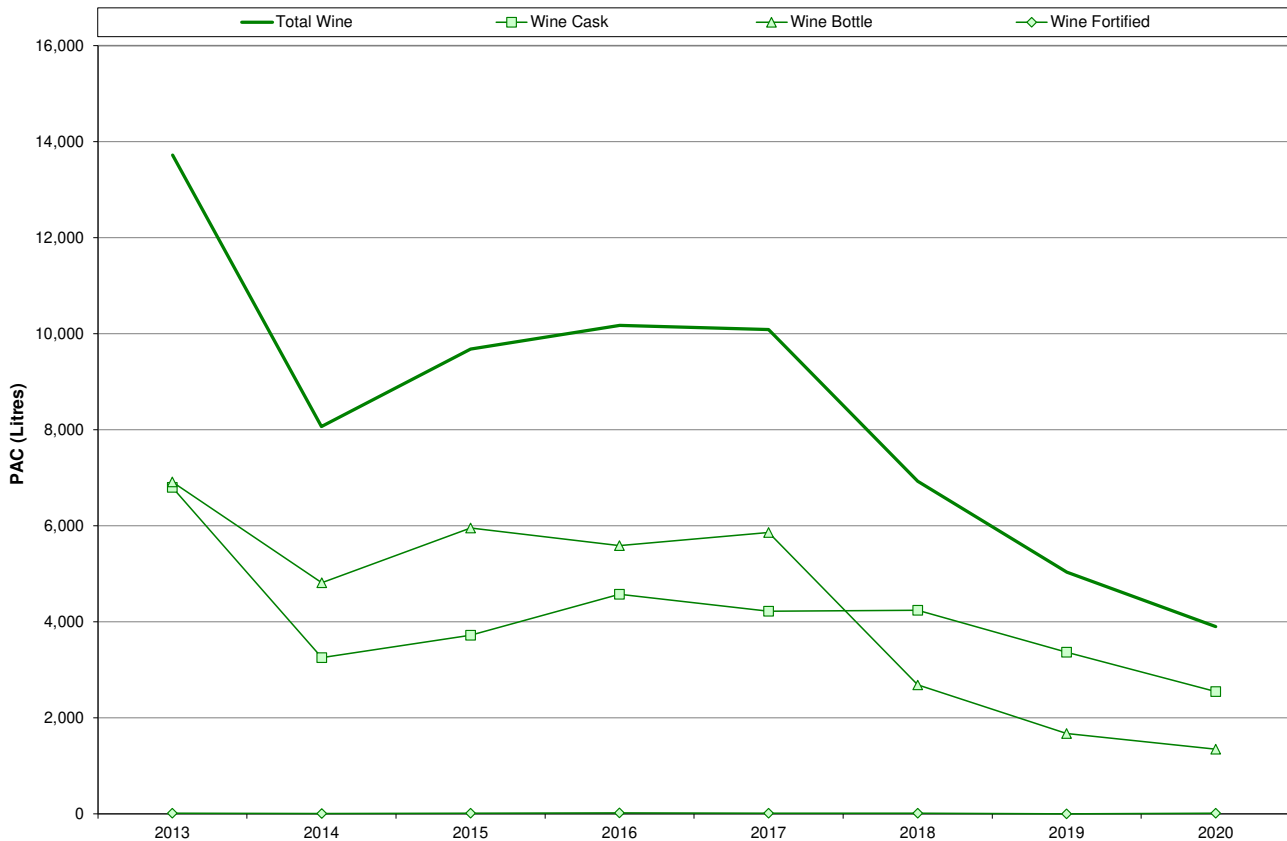


Table 25 and Figure 25 show the wholesale PAC supply of spirits in Tennant Creek for the years 2013 to 2020.

Table 25: Wholesale PAC Supply Spirits - Tennant Creek

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	10,828	7,233	8,437	8,868	10,021	8,374	9,339	12,013
Spirits Pre-mixed	4,339	3,417	3,985	4,695	5,251	3,010	2,776	3,272
<b>Total Spirits</b>	<b>15,167</b>	<b>10,650</b>	<b>12,422</b>	<b>13,562</b>	<b>15,272</b>	<b>11,384</b>	<b>12,115</b>	<b>15,285</b>

During 2020, the total supply of spirits increased by 26%. Standard spirits increased by 29% and pre-mixed spirits increased by 18%.

Between 2013 and 2020, the total supply of spirits increased by 1%. Pre-mixed spirits decreased by 25%, while standard spirits increased by 11% over the period.

Figure 25: Wholesale PAC Supply Spirits - Tennant Creek

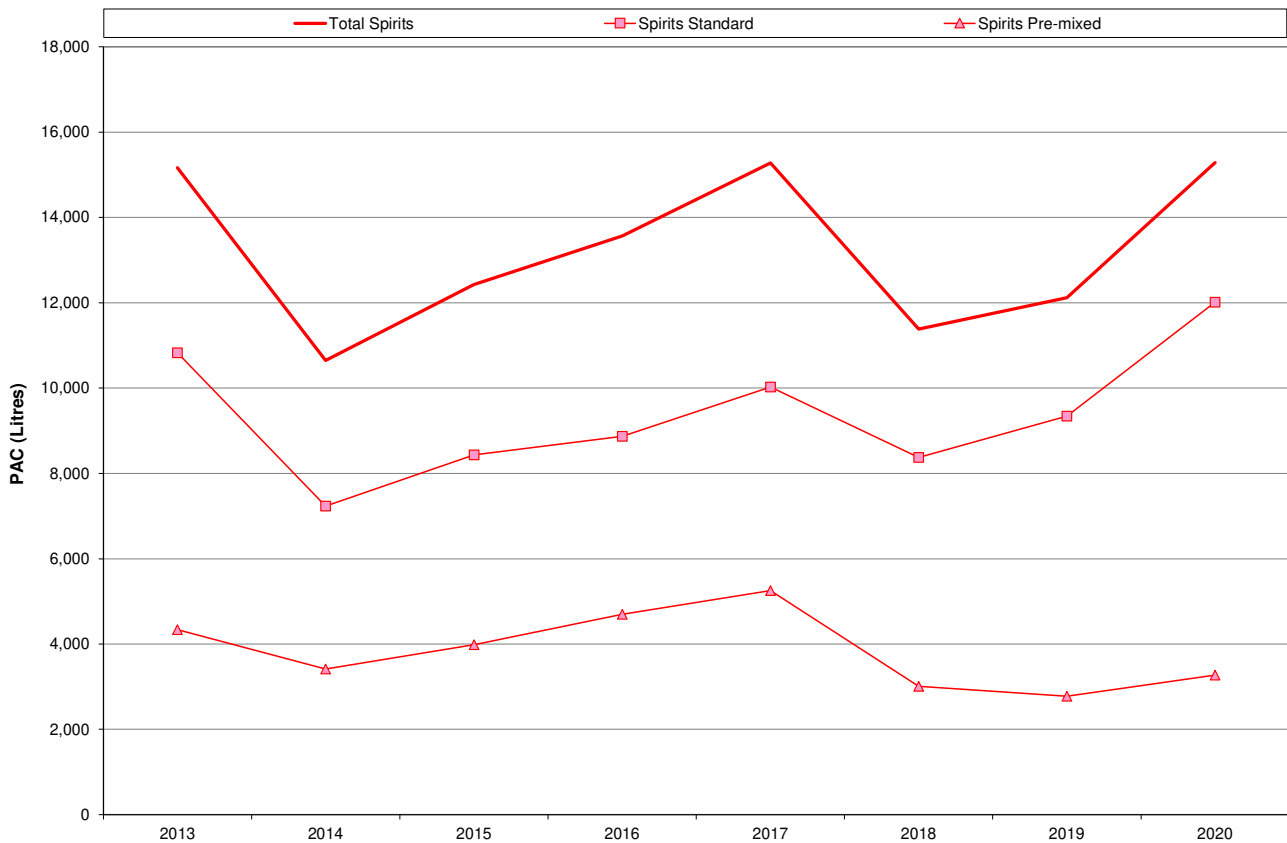


Table 26 and Figure 26 show the wholesale PAC supply of beer in Tennant Creek for the years 2013 to 2020.

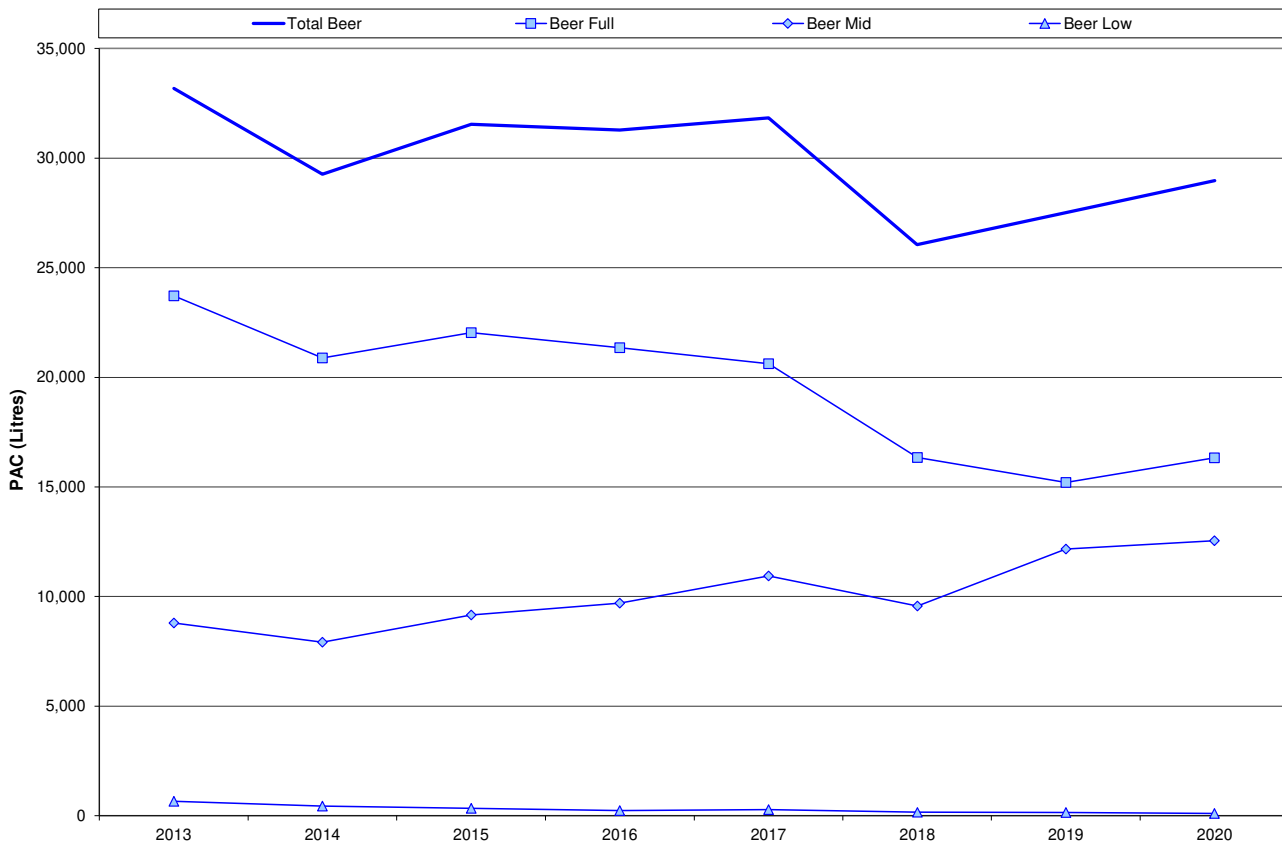
Table 26: Wholesale PAC Supply Beer - Tennant Creek

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	23,718	20,889	22,043	21,347	20,619	16,338	15,200	16,330
Beer Mid	8,796	7,923	9,160	9,703	10,943	9,567	12,168	12,547
Beer Low	662	446	339	232	276	153	150	105
<b>Total Beer</b>	<b>33,176</b>	<b>29,258</b>	<b>31,543</b>	<b>31,281</b>	<b>31,838</b>	<b>26,058</b>	<b>27,518</b>	<b>28,982</b>

During 2020, the total supply of beer increased by 5%. Low-strength beer decreased by 30%, while full-strength and mid-strength beer increased by 7% and 3% respectively.

Between 2013 and 2020, the total supply of beer decreased by 13%. Low-strength and full-strength beer exhibited decreasing trends of about 23% and 5% per year respectively, while mid-strength beer exhibited an increasing trend of about 5% per year.

Figure 26: Wholesale PAC Supply Beer - Tennant Creek



## 4.8. Nhulunbuy

Table 27 and Figure 27 show the wholesale PAC supply in Nhulunbuy for the years 2013 to 2020.

Table 27: Wholesale PAC Supply - Nhulunbuy

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	1,328	1,661	1,818	2,071	2,275	1,958	2,333	2,367
Total Wine	7,027	6,631	5,844	6,087	5,942	6,077	6,256	6,269
Total Spirits	15,114	14,723	15,749	15,471	15,465	16,606	16,577	19,551
Total Beer	30,684	28,707	28,015	28,149	30,800	28,963	28,304	28,886
<b>Total</b>	<b>54,153</b>	<b>51,723</b>	<b>51,426</b>	<b>51,778</b>	<b>54,482</b>	<b>53,604</b>	<b>53,471</b>	<b>57,073</b>

During 2020, the total supply remained increased by 7%, while the estimated drinking-age residential population remained relatively steady. Total spirits, total beer and cider increased by 18%, 2% and 1% respectively, while total wine remained relatively steady.

Between 2013 and 2020, the total supply increased by 5%. Cider and total spirits exhibited increasing trends of about 9% and 4% per year respectively. Total wine decreased by 11% and total beer decreased by 6% over the period.

Figure 27: Wholesale PAC Supply - Nhulunbuy

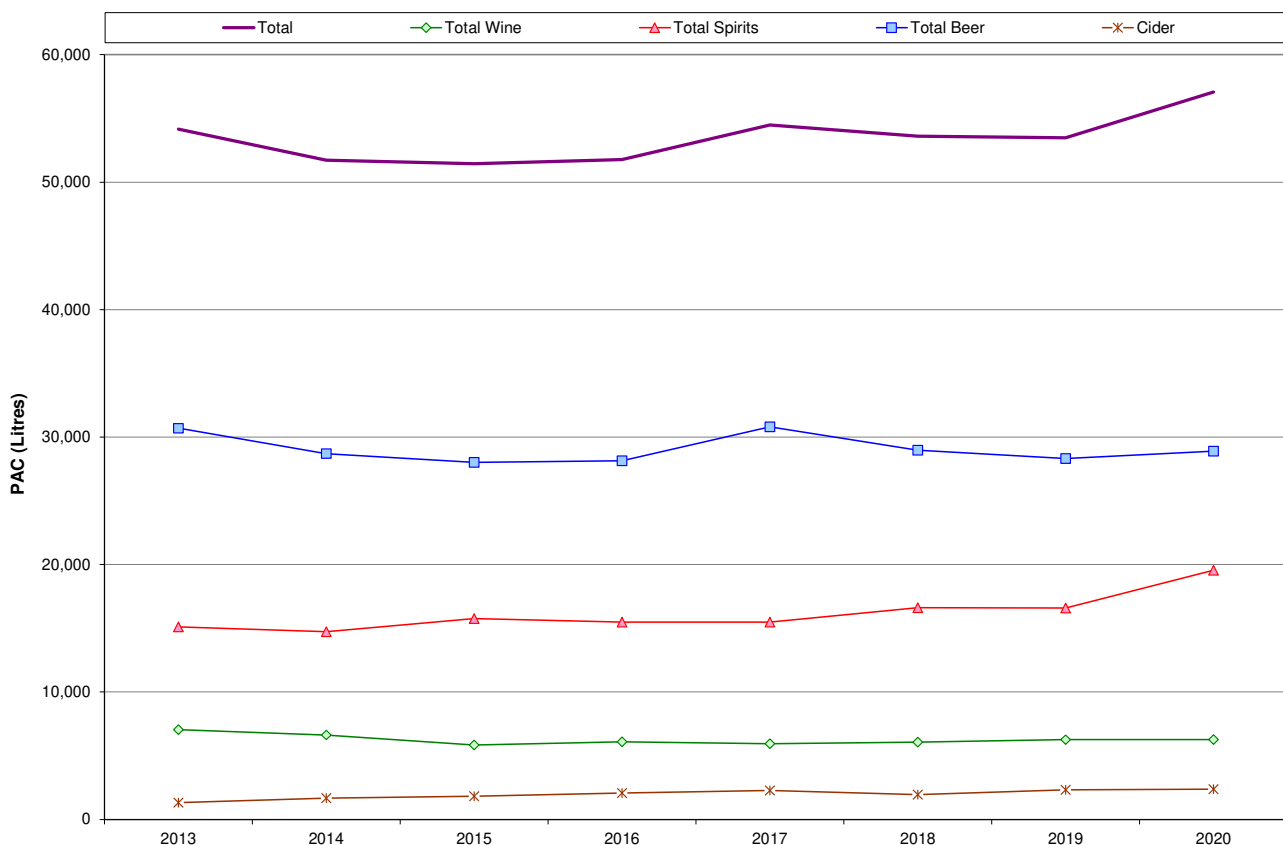


Table 28 and Figure 28 show the wholesale PAC supply of wine in Nhulunbuy for the years 2013 to 2020.

Table 28: Wholesale PAC Supply Wine - Nhulunbuy

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	783	523	582	552	252	271	126	115
Wine Bottle	6,013	5,832	5,063	5,320	5,510	5,618	5,924	5,920
Wine Fortified	231	276	198	215	180	187	206	234
<b>Total Wine</b>	<b>7,027</b>	<b>6,631</b>	<b>5,844</b>	<b>6,087</b>	<b>5,942</b>	<b>6,077</b>	<b>6,256</b>	<b>6,269</b>

During 2020, the total supply of wine remained relatively steady. Fortified wine increased by 13%, cask wine decreased by 9% and bottled wine remained relatively steady.

Between 2013 and 2020, the total supply of wine decreased by 11%. Cask wine exhibited a decreasing trend of about 24% per year. Bottled wine decreased by 2%, while fortified wine increased by 1% over the period.

Figure 28: Wholesale PAC Supply Wine - Nhulunbuy

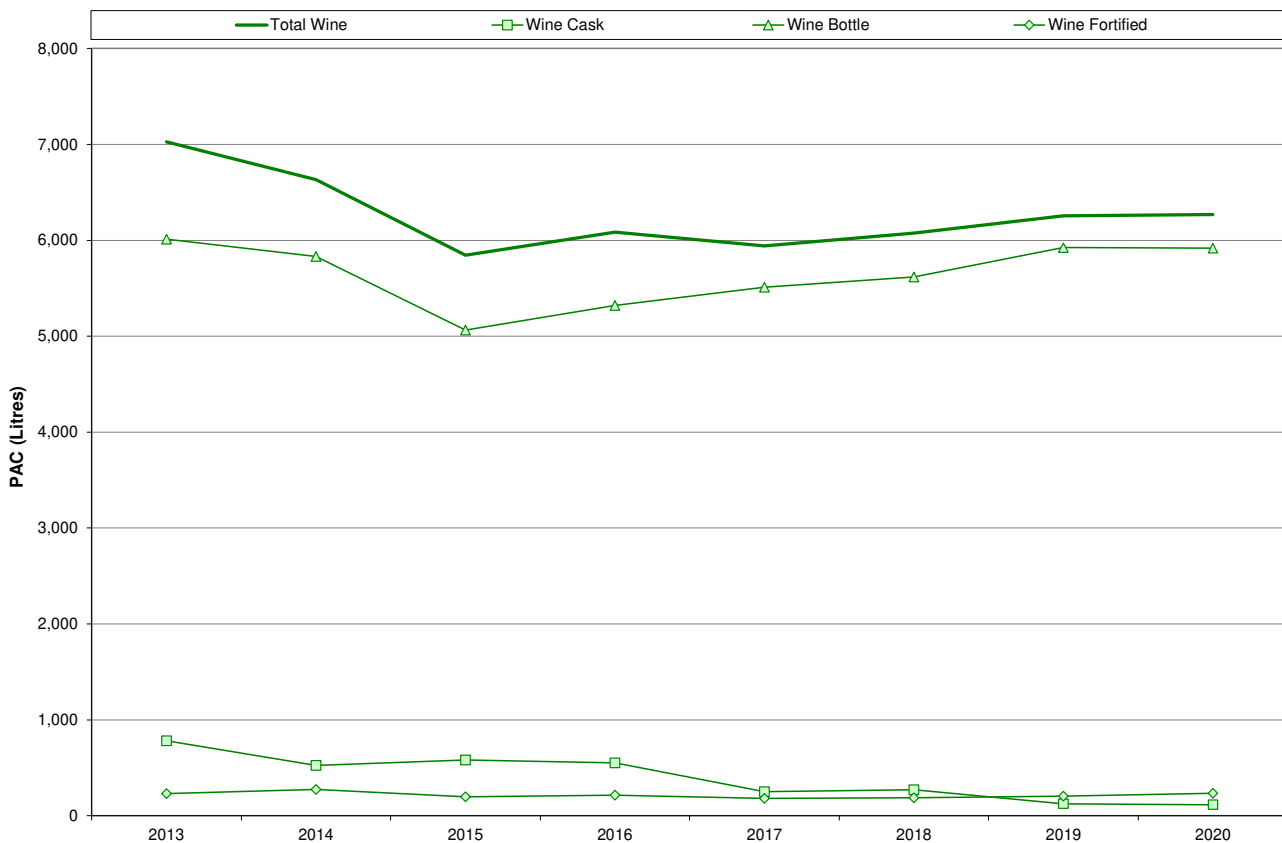




Table 29 and Figure 29 show the wholesale PAC supply of spirits in Nhulunbuy for the years 2013 to 2020.

Table 29: Wholesale PAC Supply Spirits - Nhulunbuy

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	10,713	10,284	11,183	11,064	10,948	11,897	11,918	13,057
Spirits Pre-mixed	4,401	4,439	4,566	4,406	4,517	4,709	4,659	6,494
<b>Total Spirits</b>	<b>15,114</b>	<b>14,723</b>	<b>15,749</b>	<b>15,471</b>	<b>15,465</b>	<b>16,606</b>	<b>16,577</b>	<b>19,551</b>

During 2020, the total supply of spirits increased by 18%. Pre-mixed spirits increased by 39% and standard spirits increased by 10%.

Between 2013 and 2020, the total supply of spirits exhibited an increasing trend of about 4% per year. Pre-mixed and standard spirits exhibited increasing trends of about 6% and 3% per year respectively.

Figure 29: Wholesale PAC Supply Spirits - Nhulunbuy

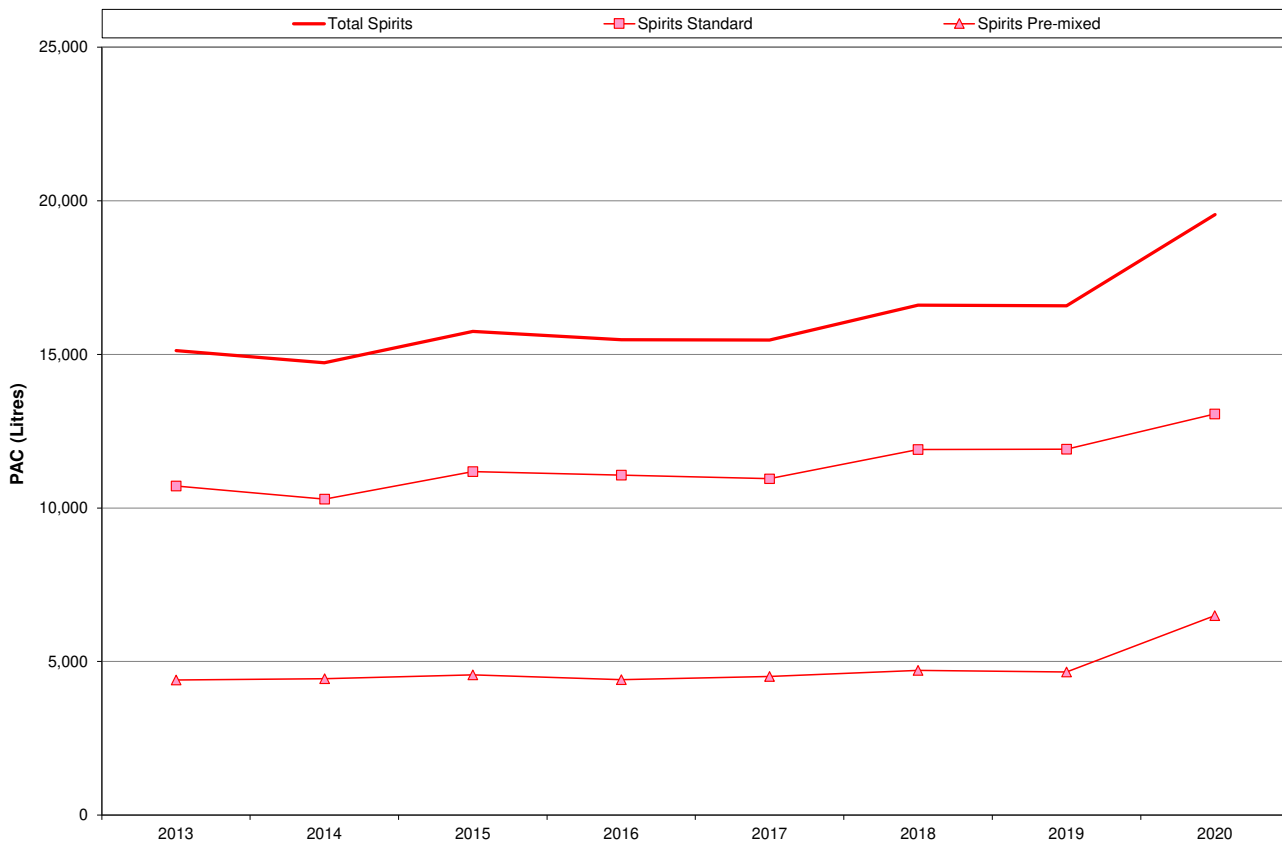


Table 30 and Figure 30 show the wholesale PAC supply of beer in Nhulunbuy for the years 2013 to 2020.

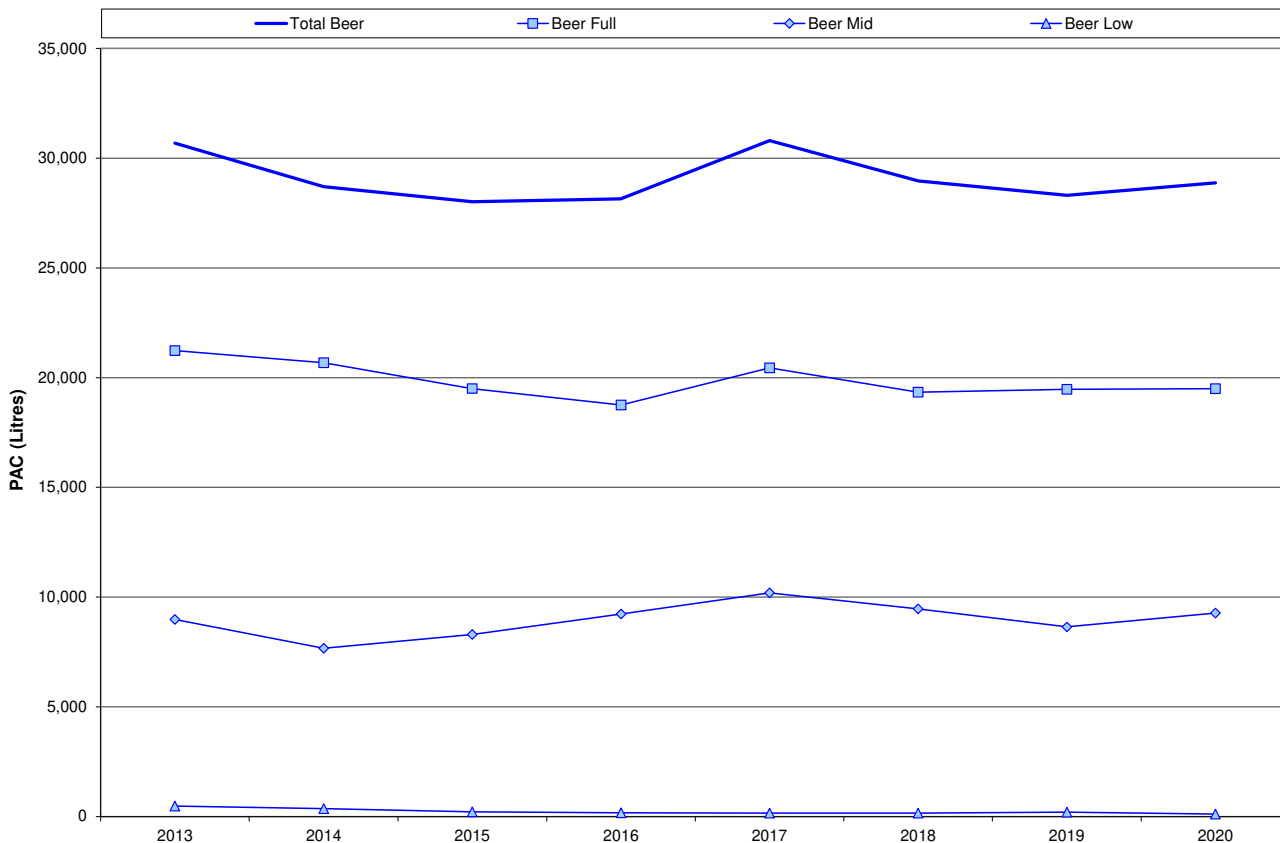
Table 30: Wholesale PAC Supply Beer - Nhulunbuy

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	21,227	20,687	19,505	18,755	20,446	19,343	19,470	19,493
Beer Mid	8,986	7,664	8,289	9,230	10,195	9,468	8,636	9,278
Beer Low	470	356	221	165	159	152	198	115
<b>Total Beer</b>	<b>30,684</b>	<b>28,707</b>	<b>28,015</b>	<b>28,149</b>	<b>30,800</b>	<b>28,963</b>	<b>28,304</b>	<b>28,886</b>

During 2020, the total supply of beer increased by 2%. Low-strength beer decreased by 42%, mid-strength beer increased by 7% and full-strength beer remained relatively steady.

Between 2013 and 2020, the total supply of beer decreased by 6%. Low-strength beer exhibited a decreasing trend of about 18% per year. Full-strength beer decreased by 8% while mid-strength beer increased by 3% over the period.

Figure 30: Wholesale PAC Supply Beer - Nhulunbuy



## 4.9. Northern Territory Balance

Table 31 and Figure 31 show the wholesale PAC supply in Northern Territory Balance for the years 2013 to 2020.

Table 31: Wholesale PAC Supply - Northern Territory Balance

	2013	2014	2015	2016	2017	2018	2019	2020
Cider	19,238	21,316	21,694	21,971	22,038	21,211	19,657	18,650
Total Wine	49,903	52,851	55,599	57,059	56,100	59,701	52,008	48,501
Total Spirits	102,685	110,133	110,236	111,608	106,886	116,921	117,292	135,971
Total Beer	272,333	287,835	300,985	305,110	316,339	315,836	297,208	282,412
<b>Total</b>	<b>444,160</b>	<b>472,136</b>	<b>488,513</b>	<b>495,748</b>	<b>501,363</b>	<b>513,669</b>	<b>486,165</b>	<b>485,534</b>

During 2020, the total supply remained relatively steady, while the estimated drinking-age residential population increased by 1%. Total spirits increased by 16%, while total wine, total beer and cider decreased by 7%, 5% and 5% respectively.

Between 2013 and 2020, the total supply increased by 9%. Total spirits exhibited an increasing trend of about 4% per year. Total beer increased by 4%, while both total wine and cider decreased by 3% over the period.

Figure 31: Wholesale PAC Supply - Northern Territory Balance

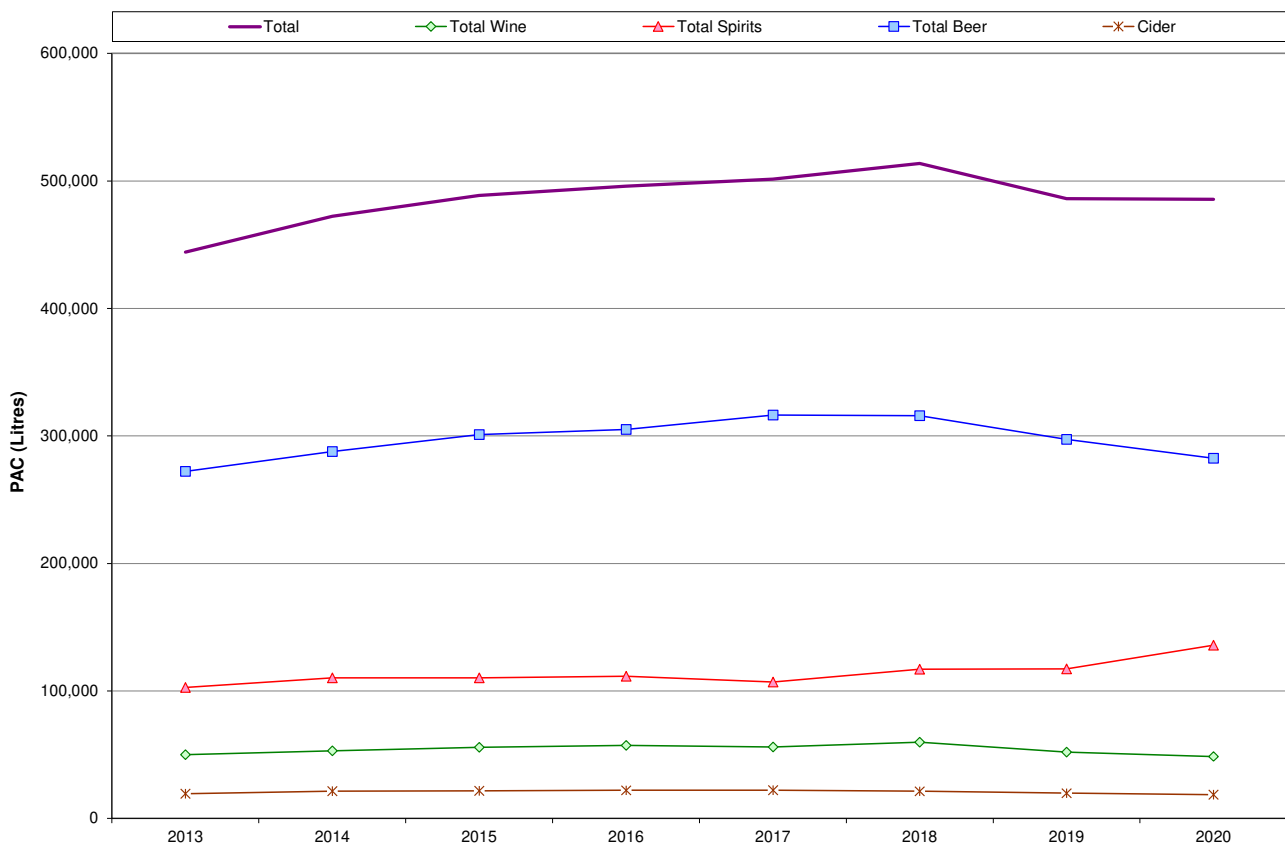


Table 32 and Figure 32 show the wholesale PAC supply of wine in Northern Territory Balance for the years 2013 to 2020.

Table 32: Wholesale PAC Supply Wine - Northern Territory Balance

	2013	2014	2015	2016	2017	2018	2019	2020
Wine Cask	12,014	13,695	15,329	17,041	15,875	15,763	6,762	6,424
Wine Bottle	32,277	34,621	35,603	36,227	36,804	40,676	43,296	40,298
Wine Fortified	5,612	4,536	4,667	3,791	3,421	3,262	1,950	1,778
<b>Total Wine</b>	<b>49,903</b>	<b>52,851</b>	<b>55,599</b>	<b>57,059</b>	<b>56,100</b>	<b>59,701</b>	<b>52,008</b>	<b>48,501</b>

During 2020, the total supply of wine decreased by 7%. Fortified wine decreased by 9%, bottled wine decreased by 7% and cask wine decreased by 5%.

Between 2013 and 2020, the total supply of wine decreased by 3%. Fortified wine exhibited a decreasing trend of about 15% per year, while bottled wine exhibited an increasing trend of about 3% per year. Cask wine decreased by 47% over the period.

Figure 32: Wholesale PAC Supply Wine - Northern Territory Balance



Table 33 and Figure 33 show the wholesale PAC supply of spirits in Northern Territory Balance for the years 2013 to 2020.

Table 33: Wholesale PAC Supply Spirits - Northern Territory Balance

	2013	2014	2015	2016	2017	2018	2019	2020
Spirits Standard	59,296	61,337	62,579	66,200	61,980	73,477	77,982	88,144
Spirits Pre-mixed	43,390	48,796	47,656	45,408	44,906	43,444	39,309	47,827
<b>Total Spirits</b>	<b>102,685</b>	<b>110,133</b>	<b>110,236</b>	<b>111,608</b>	<b>106,886</b>	<b>116,921</b>	<b>117,292</b>	<b>135,971</b>

During 2020, the total supply of spirits increased by 16%. Pre-mixed spirits increased by 22% and standard spirits increased by 13%.

Between 2013 and 2020, the total supply of spirits exhibited an increasing trend of about 4% per year. Standard spirits exhibited an increasing trend of about 6% per year, and pre-mixed spirits increased by 10% over the period.

Figure 33: Wholesale PAC Supply Spirits - Northern Territory Balance

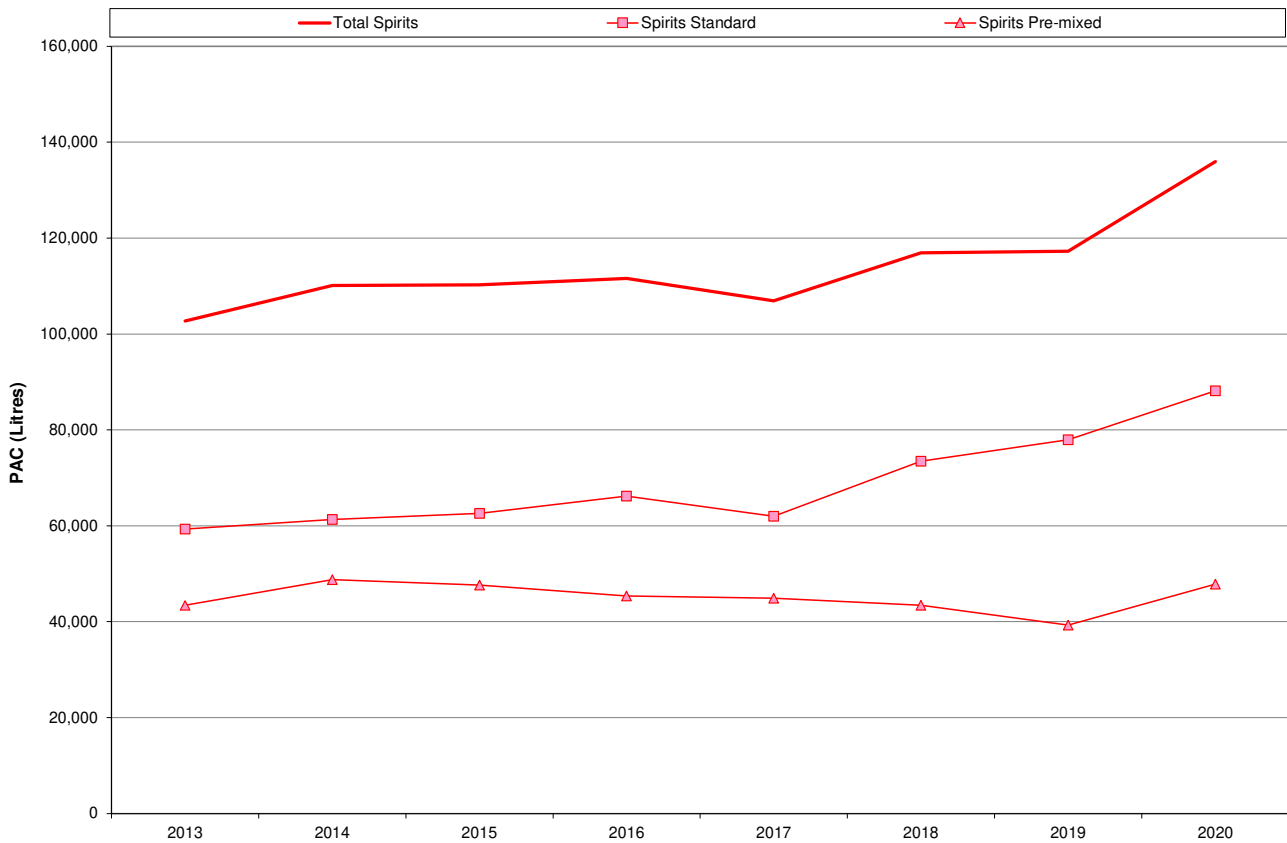


Table 34 and Figure 34 show the wholesale PAC supply of beer in Northern Territory Balance for the years 2013 to 2020.

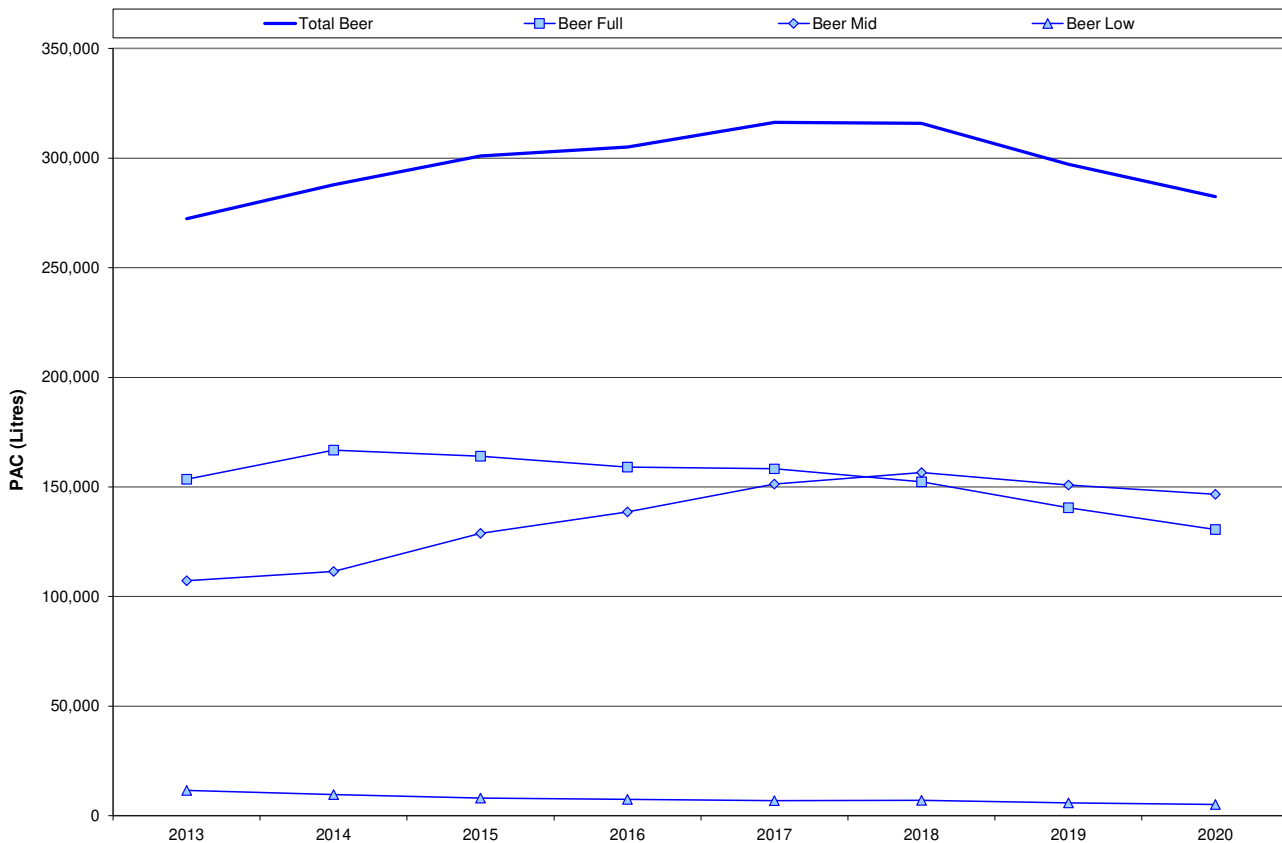
Table 34: Wholesale PAC Supply Beer - Northern Territory Balance

	2013	2014	2015	2016	2017	2018	2019	2020
Beer Full	153,567	166,777	164,002	159,044	158,218	152,280	140,481	130,663
Beer Mid	107,177	111,432	128,910	138,565	151,255	156,504	150,862	146,630
Beer Low	11,589	9,627	8,072	7,501	6,866	7,051	5,865	5,119
<b>Total Beer</b>	<b>272,333</b>	<b>287,835</b>	<b>300,985</b>	<b>305,110</b>	<b>316,339</b>	<b>315,836</b>	<b>297,208</b>	<b>282,412</b>

During 2020, the total supply of beer decreased by 5%. Low-strength beer decreased by 13%, full-strength beer decreased by 7% and mid-strength beer decreased by 3%.

Between 2013 and 2020, the total supply of beer increased by 4%. Low-strength and full-strength beer exhibited decreasing trends of about 11% and 2% per year respectively, while mid-strength beer exhibited an increasing trend of about 5% per year.

Figure 34: Wholesale PAC Supply Beer - Northern Territory Balance



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