

Department of Tourism and Hospitality

High level structure

Suzana Bishop
Chief Executive Officer
• Office of the CEO

Parks and Wildlife

led by
Neva McCartney,
Senior Executive Director

- Parks Management
- Wildlife Management
- Park Development

Licensing, Commercial and Enablement

led by
Valerie Smith,
Deputy Chief Executive

- Licensing
- Commercial Partnerships
- Corporate Services
- Corporate Communications

Marketing

led by
Staci Mellman,
Chief Marketing Officer

- Domestic Marketing
- International Marketing
- Digital Marketing and Data Services
- Global Brand and Content
- Screen Territory

Industry Development

led by
Rachel Telford,
Executive Director

- Tourism Development
- Regional Development
- Strategy and Insights
- NT Business Events

Events

led by
Aimee Luxton,
Executive Director

- Event Partnerships
- Event Operations
- Event Funding Program

Darwin
Waterfront
Corporation